

House of Delegates Agenda

1959 Annual Session

Concert Room, Sheraton-Palace Hotel

Speaker.....James C. Doyle, Beverly Hills
Vice-Speaker.....Ivan C. Heron, San Francisco
Secretary.....Albert C. Daniels, San Francisco

FIRST MEETING

Sunday, February 22, at 9:30 a.m.

ORDER OF BUSINESS

1. Call to order.
2. Report of Committee on Credentials, and Organization of the House of Delegates.
3. Roll call.
4. Announcement and approval of Reference Committees.
 - (a) Committee on Credentials. (Delegates must register with the Committee.)
 - (b) Reference Committee on the Reports of Officers, the Council, the Commissions, and Standing and Special Committees. (Reference Committee No. 1.)
 - (c) Reference Committee on Finance, to review the reports of the Secretary and the Executive Secretary and to study and make recommendations to the House of Delegates on the budget submitted by the Council and the amount of dues for the ensuing year. (Reference Committee No. 2.)
 - (d) Reference Committee on Resolutions and New and Miscellaneous Business. (Reference Committee No. 3.)
 - (e) Reference Committee (No. 3A) on Resolutions and New and Miscellaneous Business.
 - (f) Reference Committee on Amendments to the Constitution and By-Laws. (Reference Committee No. 4.)
 - (g) Reference Committee on C.P.S. Business.
5. Address by President of the Woman's Auxiliary to the C.M.A.—Mrs. Newell Jones, Encino.
6. Address by President Francis E. West—Presentation of 50-Year Awards.
7. Miscellaneous announcements by the Speaker. (Stenographic service to secure copies of resolutions, etc.)
8. Report of the President—Francis E. West.
9. Report of the President-elect—T. Eric Reynolds.
10. Report of the Speaker of the House of Delegates—James C. Doyle.
11. Report of the Vice-Speaker of the House of Delegates—Ivan C. Heron.
12. Report of the Trustees of the California Medical Association—Francis E. West, President.
13. Report of Physicians' Benevolence Fund, Inc.—Francis E. West, President.
14. Report of the Secretary—Albert C. Daniels.
15. Report of the Editor—Dwight L. Wilbur.
16. Report of the Executive Secretary—John Hunton.
17. Report of Legal Counsel—Peart, Baraty and Hassard.
18. Report of the Advisory Committee for Emergency Action.
19. Report of the Council—Donald D. Lum, Chairman.
20. Reports of District Councilors.
21. Report of C.P.S. Board of Trustees—A. A. Morrison, President.
22. Reports of Commissions.
 - (a) Cancer Commission—David A. Wood.
 - (b) Commission on Medical Education—Albert C. Daniels.
 - (1) Committee on Maternal and Child Care—James W. Ravenscroft.
 - (2) Committee on Medical Education and Hospitals—Walter E. MacPherson.
 - (3) Committee on Postgraduate Activities—Edward C. Rosenow, Jr.
 - (c) Commission on Medical Services—Francis J. Cox.
 - (1) Committee on Fees—H. Dean Hoskins.
 - (2) Committee on Government Financed Medical Care—John M. Rumsey.
 - (a) Liaison Committee to State Department of Social Welfare—Donald C. Harrington.
 - (3) Committee on Indigent and Aged—Thomas N. Elmendorf.
 - (4) Committee on Medical Economics—Robert Shelton.
 - (5) Committee on Rehabilitation—Francis M. McKeever.
 - (d) Commission on Professional Welfare—Arthur A. Kirchner.
 - (1) Committee on Health and Accident Insurance—Homer C. Pheasant.
 - (2) Medical Review and Advisory Board—Arthur A. Kirchner.
 - (e) Commission on Public Health and Public Agencies.
 - (1) Division for Public Agencies—Warren L. Bostick.
 - (a) Committee on Mental Health—Stuart Knox.

- (b) Committee on Other Professions—Wayne Pollock.
- (c) Committee on State Medical Services—Warren L. Bostick.
- (d) Committee on Veterans Affairs—Charles B. Hudson.
- (2) Division for Community Health Services—James C. MacLaggan.
 - (a) Committee on Allied Health Agencies—James C. MacLaggan.
 - (b) Committee on Blood Banks—Andrew M. Henderson, Jr.
 - (c) Committee on Civil Defense and Disaster—Justin J. Stein.
 - (d) Committee on Industrial Health—Jerome W. Shilling.
 - (e) Committee on Rural Health and Community Health—Robb Smith.
 - (f) Committee on School Health—Charles L. Branthaver.
- (f) Commission on Public Policy—Dan O. Kilroy.
 - (1) Committee on Legislation—Dan O. Kilroy.
 - (2) Committee on Public Relations—Malcolm S. Watts.
- (g) Judicial Commission—Donald A. Charnock.
- 23. Reports of Standing Committees.
 - (a) Committee on Finance—Ivan C. Heron.
 - (b) Committee on Scientific Work—Albert C. Daniels.
 - (c) Medical Executives Conference—John Hunton.
- 24. Reports of Special Committees.
 - (a) Committee on History and Obituaries—J. Marion Read.
 - (b) Constitution Study Committee—Sam J. McClendon.
 - (c) Delegates to the A.M.A.—Donald Cass.
 - (d) Committee on Adoptions—G. K. Herzog, Jr.
 - (e) Committee on the Private Practice of Medicine by Medical School Faculty Members—Herbert C. Moffitt.
- 25. Old and unfinished business.
 - (a) Constitutional amendment No. 1.
 - (b) Constitutional amendment No. 2.
 - (c) Constitutional amendment No. 3.
 - (d) Constitutional amendment No. 4.
 - (e) Constitutional amendment No. 5.
 - (f) By-Law amendment No. 1.
- 26. New Business.

SECOND MEETING

Wednesday, February 25, at 9:30 a.m.

ORDER OF BUSINESS

1. Call to order.
2. Supplemental report of Credentials Committee.
3. Roll call.
4. Secretary's announcement of Council's selection of time and place for the 1959 annual session.
5. Election of officers:
 - (a) President-elect.

- (b) Speaker.
- (c) Vice-speaker.
- (d) Councilors (three-year terms):
 - (1) Second District—Omer W. Wheeler, Riverside (term expiring).
Second District—Imperial, Inyo, Mono, Orange, Riverside, and San Bernardino counties.
 - (2) Third District—Office No. 1—Malcolm C. Todd, Long Beach (term expiring).
 - (3) Third District—Office No. 4—Arthur A. Kirchner, Los Angeles (term expiring).
Third District—Los Angeles county.
 - (4) Fourth District—Robert O. Pearman, San Luis Obispo (term expiring).
Fourth District—San Luis Obispo, Santa Barbara and Ventura counties.
 - (5) Seventh District—Samuel R. Sherman, San Francisco (term expiring).
Seventh District—San Francisco county.
 - (6) Tenth District—Ralph C. Teall, Sacramento (term expiring).
Tenth District—Alpine, Amador, Butte, Colusa, El Dorado, Glenn, Lassen, Modoc, Nevada, Placer, Plumas, Sacramento, Shasta, Sierra, Siskiyou, Sutter, Tehama, Trinity, Yolo, and Yuba counties.
- (e) Delegates to the American Medical Association:

Delegates and Alternates to the American Medical Association are elected for terms of two calendar years. The Delegates and Alternates to be elected at this meeting will serve for two calendar years starting January 1, 1960.

Incumbents:

 - (1) Henry Gibbons, III, San Francisco (term expiring).
 - (2) Sam J. McClendon, San Diego (term expiring).
 - (3) Eugene F. Hoffman, Los Angeles (term expiring).
 - (4) John W. Green, Vallejo (term expiring).
 - (5) L. A. Alesen, Los Angeles (term expiring).
 - (6) Frank A. MacDonald, Sacramento (term expiring).
 - (7) Paul D. Foster, Los Angeles (term expiring).
 - (8) Donald A. Charnock, Los Angeles (term expiring).
- (f) Alternates to the American Medical Association:
 - (1) Claude P. Callaway, San Francisco (alternate to Henry Gibbons III).
 - (2) John M. Rumsey, San Diego (alternate to Sam J. McClendon).
 - (3) Gerald W. Shaw, Santa Monica (alternate to Eugene F. Hoffman).
 - (4) Warren L. Bostick, Mill Valley (alternate to John W. Green).
 - (5) J. B. Price, Santa Ana (alternate to L. A. Alesen).
 - (6) J. E. Vaughan, Bakersfield (alternate to Frank A. MacDonald).
 - (7) Arthur A. Kirchner, Los Angeles (alternate to Paul D. Foster).
 - (8) Carl M. Hadley, San Bernardino (alternate to Donald A. Charnock).

6. Election of C.P.S. Trustees (three-year terms) :
Report of C.M.A. Council as Nominating Committee.
Incumbents:
 - (a) Bert Halter, San Francisco.
 - (b) Paul I. Hoagland, Pasadena.
 - (c) Mr. Guy W. Wadsworth, Jr., Los Angeles.
 - (d) Leon O. Desimone, Los Angeles (ineligible for re-election).
 - (e) Merlin L. Newkirk, Downey (ineligible for re-election).
7. Announcement by Secretary.
Council's nominations of members of Commissions and Committees (for approval by the House of Delegates).
8. Reports of Reference Committees:
 - (a) Reports of Reference Committee No. 1 on Reports of Officers, the Council, Commission and Standing and Special Committees.
 - (b) Report of Reference Committee No. 2 on Reports of the Secretary, the Executive Secretary, and the budget and dues.
 - (c) Report of Reference Committee No. 3 on Resolutions and New and Miscellaneous Business.

- (d) Report of Reference Committee No. 3A on Resolutions and New and Miscellaneous Business.
 - (e) Report of Reference Committee No. 4 on Amendments to the Constitution and By-Laws.
 - (f) Report of Reference Committee on C.P.S. Business.
9. Unfinished Business.
10. New Business.
11. Presentation of Officers:
 - President.
 - President-elect.
 - Speaker.
 - Vice-speaker
12. Presentation of certificate to retiring president—Francis E. West.
13. Approval of minutes. (Committee to edit.)
14. Adjournment.

JAMES C. DOYLE, *Speaker*

ALBERT C. DANIELS, *Secretary*

BY-LAW AMENDMENT OFFERED

One By-Law amendment was offered at the April session of the House of Delegates by Reference Committee No. 4, the committee to consider proposed amendments to the Constitution and By-Laws. Since all proposed amendments to the By-Laws are required to lie on the table for 24 hours before being acted upon, this amendment must await the next regular session of the House of Delegates before it can be voted upon. The proposed amendment to the By-Laws reads as follows:

AMENDMENT TO BY-LAWS

By-Law Amendment No. 1.

Author: J. B. Price.

Representing: Reference Committee No. 4.

Resolved, That Chapter VII, Section 1, of the By-Laws be amended as follows:

First, delete subsection (b) and insert

“(b) *Commission on Public Health*, responsible for the activities of and through which the following standing committees shall report:

1. Committee on Rural and Community Health,
2. Committee on School Health,
3. Committee on Mental Health,
4. Committee on Industrial Health.

“(c) *Commission on Public Agencies*, responsible for the activities of and through which the following standing committees shall report:

1. Committee on Military Affairs and Civil Defense,

2. Committee on State Medical Services,
3. Committee on Veterans Affairs,
4. Committee on Other Professions,
5. Committee on Blood Banks,
6. Committee on Allied Health Agencies.

Secondly, re-letter the following subsections from (c) to (d) through (1).

Except as herein amended, said Chapter VII, Section 1, shall remain unchanged.

PROPOSED CONSTITUTIONAL AMENDMENTS

Five proposed amendments to the Constitution of the California Medical Association were presented at the 1958 House of Delegates. Under the terms of the Constitution, these proposed amendments must lie on the table for one year, or until the next regular session of the House of Delegates. Meanwhile, they must be published at least twice, in separate issues of the official journal.

All members of the Association, and especially the members of the House of Delegates, will thus have the opportunity to review these proposals during the coming year. They will be presented to the 1959 House of Delegates for vote, on which a two-thirds affirmative vote of those Delegates present and voting is required for passage.

SECRETARY-(TREASURER)

Constitutional Amendment No. 1.

Author: Donald D. Lum.

Representing: The Council.

Resolved, That Article VI, Section 1, of the Constitution be amended by deleting the term "Treasurer" from the present term "Secretary-Treasurer" so that the named officer shall be known as "Secretary."

REPRESENTATION IN HOUSE OF DELEGATES

Constitutional Amendment No. 2.

Author: Sam J. McClendon.

Representing: Constitution Study Committee.

Resolved, That Article III, Part A, Section 2, of the Constitution of the California Medical Association be amended by deleting the words shown in parentheses below, so that the section shall read as follows:

Section 2—Representation

As the By-Laws shall provide, each component society shall be entitled to proportionate representation in the House of Delegates (but with a minimum of two delegates).

REPRESENTATION ON THE COUNCIL

Constitutional Amendment No. 3.

Author: Sam J. McClendon.

Representing: Constitution Study Committee.

Resolved, That Article III, Part B, Section 9, of the Constitution be amended in subparagraph (a) by deleting the words shown in parentheses below and adding the words shown below in italics, so that subparagraph (a) shall read as follows:

(a) Each Councilor District, as specified in this Constitution, shall be entitled to one Councilor for each 1,000 *active members, or major fraction thereof*, according to its membership as of the first day of (November) *September* of the preceding year; provided that each Councilor District shall be entitled to a minimum of one Councilor.

DELEGATES FROM SECTIONS

Constitutional Amendment No. 4.

Author: A. B. Sirbu.

Representing: San Francisco Medical Society.

WHEREAS, The scientific sections constitute an important part of the structure of the C.M.A.; and

WHEREAS, The sections are not represented in the legislative body of the C.M.A., the House of Delegates; and

WHEREAS, The sections of the A.M.A. have for many years been represented in its House of Delegates; and

WHEREAS, Each section of the C.M.A. has much to contribute toward policy making, both in the scientific and the economic phases of medicine; now, therefore, be it

Resolved, That each section of the C.M.A. be entitled to send one delegate with full voting rights to the House of Delegates of the C.M.A.; and be it further

Resolved, That the C.M.A. Constitution be amended to allow for such representation as follows: Article III, Section 1 amended by the addition of (e) Delegates elected by each scientific section as listed in Chapter IV, Section 1-a of the By-Laws.

CONSIDERATION OF CONSTITUTIONAL AMENDMENTS

Constitutional Amendment No. 5

Author: W. S. Lawrence.

Representing: Butte-Glenn Medical Society.

WHEREAS, Any amendment to the Constitution should be for the greatest good of the Association; and

WHEREAS, The most recent amendment to the Constitution which eliminates the Councilors-at-Large was passed without prior hearings in the appropriate reference committee during any regular session of the Association; and

WHEREAS, This action has denied interested delegates the opportunity to meet, exchange views, discuss the ramifications and evaluate the appropriateness of the Amendment to meet its purpose; and

WHEREAS, The proponents of the amendment would be the last to feel the necessity to press such an action through the House of Delegates without adequate consideration; now, therefore, without prejudice to the previous amendment, be it

Resolved: That Article VIII, Section 3, Paragraph 2 of the Constitution be amended by addition of the following:

"Further, such proposed amendment or amendments shall be referred to the appropriate Reference Committee who shall hold hearings on the proposed amendment or amendments during the course of its regular business while the Association is in convention. If the proposal or proposals are introduced during the first session of the House, hearings shall be held at both the current and the next regular meeting. If the proposal or proposals are introduced during the second session, hearings shall be held at the next meeting, and in either event, prior to submission to the House of Delegates for vote.

Technical Exhibits

Technical exhibits at the 1959 Annual Session will establish a new record high in both numbers and variety.

All exhibits will be housed in the main arena of the San Francisco Civic Auditorium, where you will have available in one place all the latest developments in medications, services, furniture, equipment, etc.

Your exhibitors value the opportunity of meeting with you at these meetings and it is hoped that all those attending the session will take a little time to show their appreciation to their many friends in the pharmaceutical and other fields which serve the medical profession.

Economically, the technical exhibitors contribute the largest part of the funds needed to stage the annual meetings; for this reason alone, they deserve the support of the members. More important, however, is the opportunity for CMA members to bring themselves up to date in the developments which come so rapidly and so frequently in the various aids to the practice of medicine.

Listed here are the exhibitors who will participate in the 1959 meeting, together with a brief description of their exhibits. Your time will be well spent with them.

	Booth No.
ABBOTT LABORATORIES	407-408
North Chicago, Illinois	

The Abbott Laboratories exhibit will feature the three products which make up Abbott's Antibiotic Triad for control of all coccal infections: Erythrocin for staph-strep- and pneumococci, Spontin for coccal infections that hospitalize the patient, and new Compocillin-VK Filmtab and Oral Solution for penicillin-sensitive organisms. Also exhibited will be the Gradumet line—products in the new metered-release dose form developed by Abbott. Currently available are Gradumet Tral for peptic ulcer and Gradumet Desoxyn for obesity. Abbott's full line of nutritional supplements, including those in the new golden Tablet Bottle, as well as other specialties, will be displayed.

	Booth No.
AMERICAN STERILIZER CO.	108
Erie, Pennsylvania	

AUTOCLAVES—

1. Model 613-R—This is our new autoclave which has become exceedingly popular wherever it has been demonstrated throughout the country. Priced right and the finest in quality workmanship.

2. Model 8816—Square in size 8x8x16" designed for increased loading capacity.

3. Model 1022—Size 10x10x22"—The unit for clinics or centralized sterilization. 10" square—Autoclave requires no plumbing connections. Completely automatic.

STERILIZERS—Two sized—8 and 16" portable boiling type units.

	Booth No.
AMES COMPANY, INC.	306
Elkhart, Indiana	

Featured at the Ames Company exhibit will be the latest developments in new, simplified diagnostic products, which are adaptable to routine examination and patient management. The many advantages of the new diagnostic products are quickly demonstrable, and you are cordially invited to stop at the Ames booth to see them.

	Booth No.
AUDIO-DIGEST FOUNDATION	521
Glendale	

Audio-Digest Foundation—a subsidiary of the California Medical Association—gives the busy physician an effortless tour through the best of current medical literature

each week. This medical tape-recorded "newscast"—compiled and reviewed by a professional Board of Editors—may be heard in the physician's automobile, home or office. The Foundation also offers medical lectures by nationally-recognized authorities.

	Booth No.
AYERST LABORATORIES	402
New York, New York	

Physicians are cordially invited to visit the Ayerst booth where new and descriptive information will be available on 'Cothra,' our non-narcotic cough syrup, 'Kryl' for common colds, and other specialties of our manufacture.

	Booth No.
BARNES-HIND LABORATORIES	317
Sunnyvale	

Barnes-Hind Laboratories will exhibit TRANQUINAL, HEB-CORT and MINIMS.

Tranquinal is a true daytime sedative, designed to raise the threshold to anxiety states, thereby enabling the patient to carry on his normal daily routines.

The HEB-CORT Series combines Hydrocortisone Alcohol, U.S.P. in HEB Ointment base with Neomycin Sulfate, U.S.P., or Iodochlorhydroxyquin, U.S.P. HEB Ointment base has been demonstrated to be the best Ointment base for making these medicinal agents available to affected skin areas.

The MINIMS are Sterile Disposable Units of Sterile Ophthalmic Drops.

	Booth No.
DON BAXTER, INC.	307
Glendale	

Don Baxter, Inc., will feature STYLEX—an expendable hypodermic syringe; SIGMOL—a sodium-free, nonirritating enema in a pre-packaged, disposable plastic container; and NOVEX—an expendable, plastic three-way stopcock with extension tube.

	Booth No.
BEECH-NUT PACKING COMPANY	414
Canajoharie, New York	

The Beech-Nut Life Savers, Inc., cordially invites you to visit the Beech-Nut Baby Food exhibit.

Four nutritionists of the Beech-Nut Nutrition Staff will be present to introduce their complete line of Baby Foods. This includes Fruit Juices, Cereals, and Glass Packed Strained and Junior Foods. Recently a number of new varieties have been added to the Beech-Nut Baby Food

list and the nutritionists will be most happy to acquaint you with the new products.

BORCHERDT COMPANY 404
Chicago, Illinois

Be sure to stop and sign up at the Borchardt booth. In addition to sending samples and information on Malt Soup Extract for constipation and Pruritus Ani, Borchardt will send you a 1/6 scale model skeleton. Very useful for office demonstration of fractures, etc.

THE BORDEN COMPANY 320
New York, New York

First among the many new items on display at the Borden Pharmaceutical Division booth this year is LIQUID BREMIL. Introduced only a few months ago, LIQUID BREMIL adds all the convenience of a liquid to all the significant advantages established by BREMIL Powdered. Borden representatives will be happy to tell you about the latest improvements in MULL-SOY, the original hypoallergenic formula. New additions to the Borden line in the field of skin care are DERMABASE, an all purpose ointment base, and JUNITAR, the nonstaining tar bath, as well as MARCELLE Hypoallergenic cosmetics, safe beauty aids for teenagers and grownups with sensitive skins.

BRISTOL-MYERS PRODUCTS DIVISION 110
New York, New York

BUFFERIN, the better-tolerated analgesic for long-term salicylate therapy, will be featured by Bristol-Myers. Also on view: Theraderm for dandruff control.

BURROUGHS WELLCOME & CO., INC. 401
Tuckahoe, New York

The extensive research facilities of 'B. W. & Co.', both here and in other countries, are directed to the development of improved therapeutic agents and techniques. Also much basic theoretical work in our laboratories and in cooperation with internationally known institutions is contributing to the reservoir of fundamental medical knowledge.

Through such research 'B. W. & Co.' has made notable advances related to leukemia, malaria, diabetes, and diseases of the autonomic nervous system; and to antibiotic, muscle-relaxant, antihistaminic, and antinauseant drugs.

An informed staff at our booth will welcome the opportunity to discuss our products and latest developments with you.

CAMERON SURGICAL INSTRUMENTS COMPANY 512
Chicago, Illinois

The Cameron Surgical Instruments Company is showing many items of interest to the General Practitioner and Specialist. Our new Models 255 and 60 Electro-Surgical Units will be shown to the West Coast Doctors for the first time. The 255 represents the latest, most improved, complete office Electro-Surgical Unit; greatly improved cutting and coagulation currents; moderately priced; unconditionally guaranteed. The new Cameron 60 Electro-Surgical Unit is the complete Clinic or Operating Room unit. It provides tube cutting, tube coagulation, spark cutting, etc. Also see the new Binocular Loupes, Headlites and other diagnostic aids. Our trained representatives will be happy to meet and discuss your problems with you.

CANRIGHT CORPORATION 519
Glendale

You are cordially invited to visit our booth where our line of prescription specialty formulas will be displayed.

Descriptive literature and samples will be available for either your taking or to be sent to your home, or office as requested. Courteous, well-informed detail men will be in attendance and will welcome the opportunity of visiting with you.

CHICAGO PHARMACAL COMPANY 312
Chicago, Illinois

The following CHIMEDIC products will be featured:

URISED: Nationally known and clinically proven tablet for both comfortable sedation and thorough antisepsis in all types of genito-urinary affections.

ESTROSED: The logical formula combining the most potent of the oral estrogens, ethinyl estradiol, and the safest of the tranquilizers, reserpine, for the effective treatment of the menopausal syndrome in an easily administered, pleasant tasting tablet form.

JUNIPLEX: Deliciously flavored tonic for all ages containing the essential minerals plus the entire B complex including B₁₂.

CIBA PHARMACEUTICAL PRODUCTS, INC. 423-424
Summit, New Jersey

The CIBA exhibit will feature Tessalon, a new agent to control cough. This preparation differs from other cough preparations in that it acts locally and it also suppresses the transmission of the cough reflex from the cough reflex center in the medulla. It is also in a very handy oral form as Perles, which are designed for immediate release and rapid transmission to the blood stream.

THE COCA-COLA COMPANY 418
Atlanta, Georgia

Ice-cold Coca-Cola served through the courtesy and co-operation of The Coca-Cola Bottling Company of California, San Francisco, California, and The Coca-Cola Company.

CORECO RESEARCH CORPORATION 412
New York, New York

The Coreco camera embodies the principle of electronic flash and constant automatic control of such factors as distance, aperture, field and exposure. Now, for the first time, Coreco offers a completely automatic professional clinical camera purposely designed to achieve the ultimate in surface, intra-oral, and intra-tubular photography. Because of the simplicity of operation, even an inexperienced doctor or nurse can achieve consistently perfect color transparencies.

CUTTER LABORATORIES 606
Berkeley

Cutter Laboratories will feature Barbicaine, the new anti-spasmodic for use in treating infant colic. Other specialties to be exhibited are Undesilin Powder and Ointment for athlete's foot; Polysal Elixir, a solution of balanced electrolytes for oral use; and Polysal K-P, containing balanced electrolytes plus kaolin and pectin. Cutter's complete line of blood fractions will be displayed, namely Polio Immune Globulin, Hyparotin, Hypertussis, Albumin, and Parenogen. Also shown are Adult Dip-Tet for use in

- boosters and immunization of adults against diphtheria and tetanus; R-Gene for use in hepatic coma; and Cutter's complete line of intravenous solutions together with their Satisflex Blood Bag.
- DARWIN LABORATORIES** 111
Los Angeles
- LH 400 (LIPO-HEPIN), sodium heparin, U.S.P. 400 mgs. per cc, allows a significant increase in efficiency of anti-coagulant and lipoprotein lipase response. Administration and control problems usually associated with heparin therapy, are essentially eliminated. Other heparin concentrations and other products will be discussed.
- DESITIN CHEMICAL COMPANY** 225
Providence, Rhode Island
- DESITIN OINTMENT: Pioneer CLO ointment for treatment of: burns, ulcers, diaper rash, abrasions, etc.
- DESITIN POWDER: Saturated with CLO, dainty, relieves chafing, sunburn, diaper rash, etc.
- DESITIN HEMORRHOIDAL SUPPOSITORIES, and RECTAL OINTMENT: Relieve pain and itching, promote healing, give comfort in uncomplicated hemorrhoids, fissures. No anesthetics or styptics.
- DESITIN BABY LOTION: Protective, antiseptic, emollient, contains no mineral oil, cleanses baby skin with tender care.
- DESITIN ACNE CREAM: A non-staining, flesh-tinted "Medicream" for the treatment of Acne Vulgaris, skin blemishes, effective in removal of skin oiliness. Antiseptic.
- DESITIN COSMETIC AND NURSERY SOAP: Supermild, pleasantly scented, antiseptic and deodorant.
- THE DEVEREUX FOUNDATION** 413
Santa Barbara
- Representatives are available to discuss the Devereux plan of education with therapy for children with emotional disturbances and/or learning disabilities. Referring physicians are invited to meet with members of the California Branch Schools to discuss the needs, adjustment and progress of their young patients presently enrolled.
- This non-profit organization provides a treatment program for students who can profit from specialized psychiatric, psychological and educational guidance in a co-educational residential school environment.
- THE DIETENE COMPANY** 302
Minneapolis, Minnesota
- Have YOU *tasted* MERITENE . . . the whole protein supplement that DOES taste good? Visit our booth, enjoy a MERITENE Milk Shake with its multiple nutritive values.
- While you're there, review the Dietene Diet based on DIETENE Reducing Supplement. It provides the rare combination of low calories (1000) with high intake of protein and all essential vitamins and minerals in an interesting, effective, SAFE weight reducing diet.
- DOHO CHEMICAL CORP.** 305
New York, New York
- DOHO CHEMICAL CORPORATION is pleased to exhibit: AURALGAN—Otitis Media and removal of cerumen. OTOSMOSAN—Fungicidal and bactericidal in the suppurative and aural dermatomycotic ears. RHINALGAN—Nasal decongestant free from systemic or circulatory effect. LARYL-
- GAN—Throat spray and gargle for infectious and non-infectious sore throat involvements.
- Mallon Chemical Corporation: RECTALGAN—For relief of pain and discomfort in hemorrhoids, pruritus and perineal suturing. DERMOPLAST—An Aerosol spray for surface pain, burns and abrasions; Obs. & Gyn. use.
- DOME CHEMICALS, INC.** 213
New York, New York
- EATON LABORATORIES** 416
Norwich, New York
- Furadantin, a specific for urinary tract infections, provides rapid bactericidal action against a wide range of gram-positive and gram-negative bacteria and organisms resistant to other agents. In six years of extensive use in the treatment of genitourinary tract infections, development of bacterial resistance remains negligible with Furadantin.
- Stop diarrhea with Furoxone (brand of furazolidone) Liquid. Solves acute diarrheal disease problems . . . Swiftly relieves symptoms. Rapidly destroys bacterial pathogens (bactericidal rather than bacteriostatic). Succeeds where others fail against the enteric "problem pathogens"—increasingly prevalent, refractory strains of Staphylococcus, Escherichia, Salmonella and Shigella. Furoxone Liquid does not create new problems; does not upset the balance of normal intestinal flora; does not encourage monilial or staphylococcal overgrowth; does not induce significant bacterial resistance.
- EISELE & COMPANY** 415
Nashville, Tennessee
- Eisele & Company will display their regular line of clinical thermometers, hypodermic syringes, both the regular type and the interchangeables; hypodermic needles, ECO bandages and specialty glassware.
- ENCYCLOPAEDIA BRITANNICA** 604
Los Angeles
- The ENCYCLOPAEDIA BRITANNICA will feature the new 1959 Edition, just coming off the presses, in combination with the BRITANNICA JUNIOR, published by Britannica for pre-school and elementary grades—both at a SPECIAL EXHIBIT PRICE to members of the California Medical Association. Also featured will be the Year Book and Research Services, the famous Seven Language Dictionary published by Britannica and its equally famous World Atlas. Members of the convention are invited to register at the booth for a free drawing on the Britannica World Atlas, to be given away at the convention.
- ENDO LABORATORIES** 603
Richmond Hill, New York
- COUMADIN tablets and ampoules, "the most ideal anti-coagulant." PERCODAN tablets (dihydrohydroxycodine plus APC) the improved analgesic, for moderate pain. HYCODAN and HYCOMINE Syrups (dihydrocodeinone) for control of cough. NUMORPHAN tablets, ampoules and suppositories—the improved analgesic for severe pain.
- CHARLES O. FINLEY & COMPANY** 601
Chicago, Illinois
- Representatives of Charles O. Finley & Co., administrators of the California Medical Association group disability in-

surance program, will be on hand to describe the program to eligible members and to answer your questions. You are invited to come in, sit down and relax.

C. B. FLEET CO., INC.
Lynchburg, Virginia

502

Fleet will feature **CLYSMATHANE**, its most recent contribution in the field of medication by rectum—an advanced method of xanthine therapy. **CLYSMATHANE** is a stable solution of theophylline monoethanolamine; easily retained; rapid and uniform absorption, prompt and predictable blood levels, with no rectal irritation after prolonged use. **CLYSMATHANE**, in a disposable rectal unit, makes self administration easy any time and any place—and assures prompt therapeutic blood levels. Examine the unit and ask that samples and literature be mailed to your office.

FOREMOST DAIRIES, INC.
San Francisco

503

FOREMOST "Fresher Tasting" Evaporated Milk is the first to be processed by High-Temperature Short-Time sterilization, "flash cooled," then sealed into plastic-lined sterilized cans to protect its fresher flavor.

FOREMOST "Fresher Tasting" Evaporated Milk includes all the quality and nutrition found in the best evaporated milks plus—Flavor—Color—and Aroma akin to fresh pasteurized milk, and greater retention of Vitamin B₁₂.

On request, nutritional data and samples of FOREMOST will be mailed to your office or home.

Refreshing "Egg Nog" made from this modern product will be served at the Booth.

E. FOUGERA & COMPANY
New York, New York

212

You are invited to visit the Fougere Exhibit and discuss our products with medical service representatives. For your convenience, all literature and sample supplies will be sent to your office.

GEIGY PHARMACEUTICALS
Yonkers, New York

102

Geigy Pharmaceuticals extends a cordial invitation to members of the Association to visit their exhibit. Reports of the most recent clinical research studies regarding BUTAZOLIDIN, PRELUDIN, STEROSAN WITH HYDROCORTISONE AND DULCOLAX will be presented by the staff in attendance.

GENERAL FOODS CORPORATION
White Plains, New York

610 & 611

We will display and discuss both regular Sanka and Instant Sanka Coffees, and serve the latter. You are invited to stop by our booth for a cup of INSTANT SANKA, the hearty coffee that is 97% caffeine-free . . . the answer for patients unable to drink regular coffee. While at our booth, register for samples and, for your patients, a supply of our folder, WHAT EVERY COFFEE LOVER SHOULD KNOW ABOUT CAFFEIN.

GERBER PRODUCTS COMPANY
Fremont, Michigan

104

Symptoms of gastrointestinal allergy in infants can, in a high percentage of cases, be corrected when cow's milk

feedings are replaced with Gerber Meat Base Formula. Normal nutrition is assured. Acceptance and toleration are excellent.

Gerber's **HIGH MEAT DINNERS** provide more than nine grams of protein per container. With Gerber High Protein Cereal and the Meats-for-Babies, they offer a wide choice of well accepted foods that abundantly supply complete proteins.

H. J. HEINZ COMPANY
Pittsburgh, Pennsylvania

505

See the eight new **HEINZ HIGH MEAT DINNERS**—Strained and Junior Foods for babies—containing substantial amounts of beef, veal, chicken or ham respectively, all with vegetables. These are meant to be "main dishes" and are rich sources of meat proteins.

Now, for welcome convenience, Heinz has four fruits and desserts with screw caps. In addition to Heinz Orange Juice for babies, there are five new Heinz Fruit Juices: Apple, Apple Juice with Apricots, Apple-Grape, Apple Juice with Pineapple, and Apple-Prune.

There is also for you, doctor, Nutritional Data, and a very informative book "A.B.C.'s of Prenatal Care" for expectant parents.

HERMIEN NUSBAUM & ASSOCIATES
Chicago, Illinois

515

HOLLAND RANTOS COMPANY, INC.
New York, New York

421

Visit the H-R booth where representatives will demonstrate the mechanical advantages of the contouring **KOROFLEX DIAPHRAGM**.

Also on display will be the new improved **NYLMERATE JELLY** and **NYLMERATE SOLUTION** for treatment of vaginal leucorrheas.

Exhibited for the first time will be the new **KOROMEX "A"** vaginal preparation for use where jelly-alone is indicated.

Representatives will gladly explain the many indications for use, in your practice, of **HOLLANDEX Silicone Ointment**—medicated preparation for minor skin disorders of infants, children and adults.

IRWIN, NEISLER & CO.
Decatur, Illinois

522

Neisler features **RYNATAN**, a major advance in the treatment of coryza, sinusitis, and allergic rhinitis, in two dose forms—tabules and suspension.

RYNATAN is the first long-acting, oral nasal decongestant in liquid form. It provides prompt, effective 10-12 hour relief with controlled absorption of medication in a single oral dose. It quickly clears air passages, relieves frontal headaches, and stops the nasal discharge, lacrimation, and itching of eyes and nose.

Clinical studies show **RYNATAN** has a remarkable lack of side effects. No drowsiness, dizziness, or G.I. disturbances typical of antihistamine therapy have been reported. It combines three new effective tannate compounds: Phenylephrine tannate, an oral vasoconstrictor for nasal decongestion and sinus drainage; Prophepyridamine tannate and Pyrilamine tannate, two excellent antihistamines, acting synergistically to prolong blockage of histamine response in a variety of allergic disorders.

LEDERLE LABORATORIES
New York, New York

316

ELI LILLY AND COMPANY
Indianapolis, Indiana

319 and 406

You are cordially invited to visit the Lilly exhibit located in booths 319 and 406. The Lilly sales people in attendance welcome your questions about Lilly products and recent therapeutic developments.

J. B. LIPPINCOTT COMPANY
Philadelphia, Pennsylvania

507

J. B. Lippincott Company presents, for your approval, a display of professional books and journals geared to the latest and most important trends in current medicine and surgery. These publications, written and edited by men active in clinical fields and teaching, are a continuation of more than 100 years of traditionally significant publishing.

LLOYD BROTHERS, INC.
Cincinnati, Ohio

517

Featured will be—DOXICAL—Calcium bis (dioctyl sulfosuccinate), the completely new, doubly effective surfactant in constipation. DOXICAL produces soft feces with resultant easier evacuation. DOXICAL has double the surfactant action of the older softening agents, and is the most effective fecal softener. DOXICAL is physiologically inert and not systemically absorbed.

LOMA LINDA FOOD COMPANY
Arlington

420

With the background of years of experience in perfecting a hypoallergenic milk powder, and also a newly developed concentrated liquid milk the protein of which is fully derived from the soy bean and formulated with other essential additives to care for the needs of babies, growing children, and adults, the Loma Linda Food Company will be happy to welcome you to their exhibit. Attendants will be pleased to discuss the values of Soyolac powder and concentrated liquid. Samples of this flavorful product will be served at the exhibit.

P. LORILLARD COMPANY
New York, New York

612

P. Lorillard Company invites you to visit the Kent Cigarette Exhibit.

We are presenting the Story of Kent Cigarettes and their unique filter which is more efficient than any other now on the market according to several independent research groups.

A table cigarette box with your signature in gold will be a pleasant souvenir of your visit to the convention.

LO-SODIUM DAIRY PRODUCTS CORP.
Venice

405

Lo-Sodium Dairy Products Corporation will exhibit two new products along with their fresh low sodium milk. The new products are a non fat low sodium dry milk powder and a canned low sodium whole milk. The powder is designed specifically for those patients who are restricted in calories and cholesterol and yet are in need of the many nutrients found in milk. The "Low Sodium Story" will be shown on rotating slides.

LOV-E BRASSIERE COMPANY
Hollywood

318

You are invited to view our complete line of custom-fitted brassieres designed to provide corrective support for specific breast conditions in exact accordance with the physician's instructions. We also would like to show you our new and improved breast prosthesis, the Lov-E "TWIN" breast form. This new form provides adjustable weight for perfect balance, ideal for all occasion wear, custom-fitted and weight adjusted to the individual's need. Our special representatives will be happy to greet you and answer any questions.

MAICO ELECTRONICS, INC.
Minneapolis, Minnesota

211

Association members are invited to discuss the latest advances in the field of medical acoustical instruments with Herman G. Wallenfels, San Francisco representative of Maico Electronics, Inc. (booth 211). The pioneer Minneapolis, Minn., hearing research firm will show the latest of their complete line of clinical and pocket audiometers, and the improved Maico Stethetron for accurate selective amplification of body sounds. New developments in eye-glass and conventional hearing aids will also be featured.

MALTBIE LABORATORIES
Bellville, New Jersey

221

Maltbie Laboratories Division of Wallace & Tiernan, Inc. features the new dermatologic ointment, Caldecort, containing calcium undecylenate, hydrocortisone and neomycin for a comprehensive therapy of skin conditions caused by fungi, bacteria or allergy. Also exhibited are: Desenex, the most widely prescribed agent for night and day treatment of athlete's foot; Nesacaine, the first local anesthetic more potent yet less toxic than procaine, and Bifran, to treat the consequences as well as the condition of obesity.

S. E. MASSENGILL COMPANY
Bristol, Tennessee

209

Best wishes from Massengill to the members of the California Medical Association for a most successful and informative meeting. Company representatives will be present to answer any questions on Massengill preparations in which you may be interested. Products being featured are Adrenosem (the unique systemic hemostat); Homagenets (the only solid homogenized vitamin); Obedrin (superior weight reducing aid); the Salcort Family (a complete range of arthritic therapy); Livitamin (the rapid acting tonic); Massengill Powder (the douche preparation of choice). Literature and samples available on request.

MARLYN COMPANY, INC.
Los Angeles

219

MARLYN COMPANY, INC., cordially invites you to visit booth 219. A staff of competent representatives will be on hand to discuss products of our manufacture with you. Test-Estrin Vaginal Insert will be featured.

MCNEIL LABORATORIES
Philadelphia, Pennsylvania

304

Members of the California Medical Association are cordially invited to visit our booth 304. Mr. H. A. Harley in charge. Products to be featured are: Butiserpine, Butisol Sodium, Paraflex, Parafon and Tylenol.

MEAD JOHNSON & COMPANY 520
Evansville, Indiana

The Mead Johnson exhibit has been arranged to give you the optimum in quick service and product information. To make your visit productive, specially trained representatives will be on duty to tell you about their Formula Products Family; the Colace Products Family; Tempra, the first physician-controlled antipyretic analgesic in two liquid dosage forms; and Sustagen, the only single food complete in all essential nutrients.

THE MEDICAL PROTECTIVE COMPANY 218
Fort Wayne, Indiana

For thirty-six years The Medical Protective Company has continuously participated in the California Medical Association's annual meetings, presenting the sound, sensible, individual plan of professional liability insurance that has served to reduce the doctor's professional liability problems with superlative success. Now, in our sixtieth year of exclusive application to this field, the unparalleled experience, gained from the successful handling of more than 78,000 claims and suits, provides a priceless ingredient of the Specialized Service that makes our doctor safer. We Practice Prevention.

MERCK SHARP & DOHME 301
Philadelphia, Pennsylvania

A new and very promising diuretic is featured at the Merck Sharp & Dohme booth. Since the principal action of 'DIURIL' is a marked enhancement of the excretion of sodium, chloride and water, it has been designated a saluretic agent. This new compound achieves a profound electrolyte and water diuresis without attendant toxic effects and other disadvantages peculiar to the mercurials and certain other diuretic agents.

Technically trained personnel will be present to discuss this and other subjects of clinical interest.

THE WM. S. MERRELL COMPANY 605
Cincinnati, Ohio

Quiactin for quieting . . . an improvement over present tranquilizers for tension-anxiety states; patients remain alert, feel better.

You are invited to discuss this and other Merrell research products with our representatives.

MILEX-FERTILEX CO. 222
Los Angeles

We invite your attention to our group of instruments for CANCER SCREENING. Also, to our New Instruments for CERVICAL BIOPSY and to our scientifically designed line of proved quality GYNECIC PRODUCTS.

MILLER SURGICAL COMPANY 205
Chicago, Illinois

Electro-Surgical and diagnostic specialties; featuring the Rudolph V. Gorsch, M.D., line of rectal scopes for surgical and diagnostic procedures. A new Electro-Scalpel having the prime features of the larger hospital units which gives hospital efficiency in your office.

THE C. V. MOSBY COMPANY 112
St. Louis, Missouri

You are invited to examine the latest medical and surgical publications of the C. V. Mosby Company. Among

the new releases are featured: Stephenson "Cardiac Arrest and Resuscitation"; Mosely "Textbook of Surgery"; Lichtenstein "Bone Tumors"; Moss "Therapeutic Radiology"; Ackerman "Surgical Pathology"; Prior & Silberstein "Physical Diagnosis"; Rusk "Rehabilitation Medicine"; Cowdry "Care of the Geriatric Patient"; Duke-Elder "The Eye in Evolution"; Patton "Pediatric Index."

THE NATIONAL DRUG COMPANY 321
Philadelphia, Pennsylvania

The National Drug Company exhibit highlights PARENZYME AQUEOUS, PARENZYME-B (Buccal) and PARENZYME OINTMENT. The efficacy of the anti-inflammatory, anti-edema agents PARENZYME AQUEOUS and PARENZYME-B has been clinically substantiated for the treatment of traumatic wounds, ulceration, phlebitis, ocular inflammation and for loosening of bronchial plugs in severe pulmonary disease. Our representatives anticipate discussing with you the latest advance in Enzyme therapy in the form of PARENZYME-B (Buccal) and PARENZYME OINTMENT.

THE NETTLESHIP COMPANY 203
Los Angeles

Administrators of Professional Liability, Group Accident and Sickness, and Life Insurance Programs for County Medical Associations in Southern California.

Qualified representatives available to discuss problems pertaining to hospital or individual professional liability coverage, accident and sickness, life, or other types of insurance.

Literature, which will assist in the prevention of claims and various forms to be used to protect, as far as possible, against malpractice claims.

NEW LIFE POST SURGICAL PRODUCTS 509
San Francisco

NORDSON PHARMACEUTICAL LABORATORIES 214
Irvington, New Jersey

LEVONOR, a new compound for suppression of appetite without CNS overstimulation, will be featured. The smooth action of LEVONOR permits its use during evening hours; it may be given as late as 8 p.m. without keeping the patient awake. Latest clinical studies will be available. Also displayed: FERRONORD LIQUID and FERRONORD tablets—the chelate hematinic that provides more rapid hemoglobin response with virtually no undesirable side effects.

ORGANON INCORPORATED 308
Orange, New Jersey

Physicians are cordially invited to visit the Organon booth for information on new therapeutic specialties. Included among these will be: Electrolytic CORTROPHIN-ZINC, the newly improved advanced ACTH; ADRESTAT, the complete systemic hemostat; WIGRAINE, the complete treatment for migraine and other vascular headaches; MEDACHE, the new and safe analgesic calmativ for headaches; and LIQUAEMIN SODIUM, America's first and purest heparin. Organon representatives will be pleased to discuss these advances in therapy with all interested physicians.

ORTHO PHARMACEUTICAL CORPORATION 106
Raritan, New Jersey

ORTHO cordially invites you to booth 106. Featured will be DELFEN Vaginal Cream, ORTHO's most spermicidal

contraceptive. DELFEN Vaginal Cream has a high concentration of a new, most potent, well tolerated spermicide. Since the spermicide is in the water phase of an oil-in-water emulsion, it rapidly invades seminal fluids, killing sperm on contact. It is emollient and nonirritating to vaginal tissues. ORTHO representatives will be glad to discuss this and our other products with you.

PARKE, DAVIS & COMPANY 101
Detroit, Michigan

Members of our medical service staff will be in attendance at our exhibit to discuss important Parke-Davis specialties which will be on display.

PEPSI-COLA COMPANY 313
Beverly Hills

An outstanding Pepsi-Cola display booth will be used with an electrical premix unit behind it from which Pepsi-Cola will be served to all in attendance.

PERSON & COVEY 607
Glendale

Person & Covey representatives will be on hand to discuss our most recent medical specialties with you.

PICKER X-RAY CORPORATION 224
White Plains, New York

Picker X-Ray Corporation will display its OR 300MA Mobile X-Ray Unit. This is the first high powered mobile x-ray machine expressly designed for use in a hazardous explosive atmosphere and approved by the Underwriters' Laboratories for this purpose. The entire generating system, tube and cables, are pressurized to prevent explosive gases from entering and the moment an unsafe condition exists a warning light flashes and operation is immediately shut off.

An easy to operate monitor control precludes the possibility of technical error. The unit moves with ease, and is remarkably flexible in its application to operating room or conventional radiographic use.

Picker will also display several radiographs of general interest.

PITCHER ELECTRONICS, INC. 523
Brea

Featured at our booth will be the items manufactured by MEDCO PRODUCTS, of Tulsa, Oklahoma. These items will include all their products, from the earliest MEDCOLATOR to the newest item in physical medicine. Factory trained personnel will be on hand to answer your questions regarding any of these products.

THE PURDUE-FREDERICK COMPANY 504
New York, New York

The Purdue-Frederick Company will present: CERUMENEX: A cerumenolytic containing Cerapon, an effective new surfactant; SOMATOZYME: Growth and appetite stimulant containing B₁₂, d-sorbitol and a multivitamin formula; SENOKOT: Neuropertaltic constipation corrective containing total concentrated senna glycosides; SENOKAP: Senokot plus stool softener, dioctyl sodium sulfosuccinate; SENOKOT x/ PSYLLIUM: Senokot with a bulk agent; and SENOBILE: Senokot plus bile salts.

R. J. REYNOLDS TOBACCO COMPANY 207
Winston-Salem, North Carolina

Welcome to the R. J. Reynolds Tobacco Company Exhibit! You are cordially invited to receive a cigarette case (monogrammed with your initials) containing your choice of CAMEL, WINSTON Filter, Menthol Fresh SALEM, or CAVALIER King Size Cigarettes.

A. H. ROBINS COMPANY, INC. 323
Richmond, Virginia

Physicians attending the meeting of the California Medical Association are extended a cordial invitation to visit the exhibit of the products of the A. H. Robins Company.

Experienced medical representatives will be in attendance to welcome you and answer inquiries relative to any of Robins prescription specialties.

ROCHE LABORATORIES 513
Nutley, New Jersey

MADRIBON, a completely new, low-dosage antibacterial distinguished by particular therapeutic effectiveness in upper respiratory infections. Findings in approximately 5000 clinical subjects demonstrate that low doses of MADRIBON, administered at 24-hour intervals provide good to excellent results in over 85% of the patients. MADRIBON is characterized by a high degree of safety plus a notable absence of skin rashes.

J. B. ROERIG AND COMPANY 322
New York, New York

J. B. ROERIG AND COMPANY, Booth 322, will feature TAO (pronounced Tay-o), a new antibiotic derivative designed for superior control of common infections due to gram-positive and some gram-negative organisms. Literature and samples are available at the booth which physicians and their guests are cordially invited to visit.

ROSS LABORATORIES 206
Columbus, Ohio

As adjunct to the physician's oral reassurance of anxious new parents the ROSS DEVELOPMENTAL SERIES offers visual materials (INDIVIDUAL CASE RECORDS, BEHAVIORAL DEVELOPMENT FOLDERS, EMOTIONAL DEVELOPMENT BOOKLETS). Current concepts stress the development of the infant as a whole being. Physiologic infant feeding may be discussed with your SIMILAC representatives.

SANBORN COMPANY 525
Waltham, Massachusetts

Visitors at the Sanborn Company booth 525 will have full opportunity to see and have demonstrated the outstanding new portable VISETTE (18-pound, transistorized ECG) together with the popular Model 51 Viso-Cardiette, as well as latest models of other instruments for cardiovascular (and other) diagnostic use.

In addition, there will be demonstrations and/or data available on all Sanborn research recording systems—direct-writing, photographic and tape; on supplementary oscilloscopes; and on physiologic transducers.

SANDOZ PHARMACEUTICALS 422
Hanover, New Jersey

Sandoz Pharmaceuticals cordially invites you to visit our display at booth 422. BepHan—Space Tabs new approach to prolonged maintenance of low gastric acidity.

BELLERCAL—Space Tabs assures around the clock control of functional complaints (example—menopause symptoms) in the periphery where they originate. **FIORINAL**—A new approach to therapy of tension headache and other head pain due to sinusitis and myalgia. Any of our representatives in attendance will gladly answer questions about these and other Sandoz Products.

W. B. SAUNDERS COMPANY 506
Philadelphia, Pennsylvania

Among the newest Saunders titles published in the last few months are: Roberts "Difficult Diagnosis"; DePalma "Fractures and Dislocations"; Lewis "Dermatology"; Turell "Colon and Anorectum"; and Wohl "Long-Term Illness."

SCHENLABS PHARMACEUTICALS, INC. 608 & 609
New York, New York

SchenLabs cordially invites you to discuss with our representatives the important new discovery **NEUTRAPEN**—the only specific for penicillin reactions which eliminates successfully about 97% of allergic reactions to penicillin within a few hours. Also featured will be other unique products of SchenLabs research and development progress.

SCHERING CORPORATION 103
Bloomfield, New Jersey

Schering Corporation extends a cordial invitation to the doctors of California to visit the Schering exhibit to discuss new developments in the steroid and tranquilizer areas of therapy. Courteous representatives will be on hand to discuss products of Schering manufacture such as **TRILAFON**, **POLARAMINE** and the "Meti" steroids.

JULIUS SCHMID, INC. 303
New York, New York

An interesting and informative exhibit featuring **IMMOLIN** Cream-Jel for use without a diaphragm; **RAMSES** Flexible Cushioned Diaphragm; **RAMSES** Vaginal Jelly; **VACISEC** Jelly and Liquid for vaginal trichomoniasis therapy; and **XXXX** (Fourx) Skin Condoms, **RAMSES** and **SHEIK** Rubber Condoms for the control of trichomonal re-infection.

G. D. SEARLE & CO. 324
Chicago, Illinois

You are cordially invited to visit the Searle booth where our representatives will be happy to answer any questions regarding Searle Products of Research.

Featured will be **Dartal**, the new tranquilizing agent which controls activities associated with anxiety states and other neuroses; **Enovid**, the new synthetic steroid for treatment of various menstrual disorders; **Zanchol**, a new biliary abstergent; **Nilevar**, the new anabolic agent, and **Rolicton**, a new safe, non-mercurial oral diuretic.

Also featured will be **Vallestril**, the new synthetic estrogen with extremely low incidence of side reactions; **Pro-Banthine** and **Pro-Banthine** with **Dartal**, the standards in anti-cholinergic therapy; and **Dramamine** and **Dramamine-D**, for the prevention and treatment of motion sickness and other nausea.

SEVEN UP BOTTLING COMPANY 602
San Francisco

Display of vending machines and pre-mix coolers for Seven Up. Free Seven Up to be given to everyone.

SHERMAN LABORATORIES 315
Detroit, Michigan

ELIXOPHYLLIN—Severe asthmatic attacks are not merely relieved, but *terminated* in 10 to 20 minutes by **Elixophyllin**, given *orally*. In milder attacks, its speed has been described as "instantaneous."

Vital capacity increases were noted as soon as 5 minutes after administration. Pick up these data and reports on their clinical significance at the Sherman booth.

SMITH, KLINE AND FRENCH LABORATORIES 105
Philadelphia, Pennsylvania

S.K.F. features (1) **Temaril** Tablets, an oral medication for the relief of itching, regardless of cause—and the new dosage form, **'Temaril' Syrup**, especially for the control of itching in children; (2) **Vi-Sorbin**, a potent modern tonic containing **B₁₂**, **B₆**, iron, folic acid and the Absorption Enhancement Factor, **D-Sorbitol**; (3) **Compazine**, the tranquilizer and antiemetic virtually free from drowsiness and depressing effect; (4) **Thorazine**, one of the fundamental drugs in medicine; and (5) **Spansule** *sustained release* capsule preparations, each providing both prompt and sustained therapeutic effect.

E. R. SQUIBB & SONS 501
New York, New York

E. R. Squibb & Sons has long been a leader in development of new therapeutic agents for prevention and treatment of disease. The results of our diligent research are available to the Medical Profession in new products or improvement in products already marketed.

At booth 501 we are pleased to present up-to-date information on these advances for your consideration.

J. W. STACEY COMPANY 201 & 202
San Francisco

Stacey's, established for over 35 years, provides the doctor in the West with a source of supply of all medical books. At booth numbers 201 and 202 you'll find on display the latest books in medicine, surgery and the specialties. You are invited to browse at your leisure.

THE STUART COMPANY 107
Pasadena

The Stuart Company will feature **Stuart Formula** as well as their line of **Softab** products: **Orexin**, **Mulvidren**, **Bucladin** and **Softran**. These **Softabs** are pleasant tasting and melt so quickly in the mouth. Literature and samples of other products will also be available.

TAILBY-NASON COMPANY, INC. 311
New York, New York

BETADINE ANTISEPTIC—A new iodine complex devoid of iodine burn. Non-irritating film forming germicide fungicide for use as topical antiseptic and therapeutic bactericide. **Betadine** exhibits all of iodine's potent microbicidal activity and is especially effective against antibiotic resistant **Staph. Aureus**. **Betadine** is available in solution and **Aerosol Spray** and **Vaginal Douche**.

Also on display will be **SUPERTAH** "white coal tar" Ointments in three forms: plain, with Sulfur and Salicylic Acid, and with Hydrocortisone. These cosmetically elegant, stainless ointments are indicated for such resistant dermatological conditions as psoriasis, dermatophytosis, pruritus and infantile eczema.

- TESTAGAR & CO., INC.** 508
Detroit, Michigan
- Stop by and see Q Caps-Amodex, the newest concept in time release capsules. It's clever! It's unique! Q Caps-Amodex for high level anorexigenic activity without excitation. Q Caps-Amodex insures accurate time release.
- TRU-EZE MANUFACTURING CO., INC.** 403
Burbank
- Our exhibit will show the ease of administering intermittent traction in the office and the versatility of the TRACTOMATIC, portable intermittent traction machine. Simplicity of operation permits you to see other patients while treatment is in effect.
- The TRACTOMATIC is cool running and ruggedly constructed. Precision built to last. It is the only economically priced unit that will approach 100 lbs. of traction pull and still return to zero.
- Smooth, gentle and firm vertical cervical traction or horizontal, cervical and lumbar traction is provided with the TRACTOMATIC from any angle, height or position. Economical counter-traction accessories also demonstrated.
- U. S. VITAMIN CORPORATION** 419
New York, New York
- On display—AQUASOL A—the original *aqueous*, natural high potency Vitamin A in capsules and drops. Provides faster, more complete *absorption* and utilization of Vitamin A than the oily form. AQUASOL A is indicated for use in acne, chronic eczemas, dry skin, metaplasia of the mucous membranes, follicular hyperkeratosis, lowered resistance to infections, night blindness and xerophthalmia.
- THE UPJOHN COMPANY** 417
Kalamazoo, Michigan
- WALKER LABORATORIES, INC.** 524
Mount Vernon, New York
- PEPTOLIN, a tonic for relief of chronic fatigue, will be featured. PEPTOLIN is a palatable, deep brown elixir, with a sparkling sherry wine base—providing a mood elevator and energizer with vitamins, iron, minerals and bioflavonoids.
- GERALIN, a comprehensive “one-capsule-daily” dietary supplement as an aid toward better nutrition, continuing health and vigor. Supplied in a most appealing and pharmaceutically elegant apothecary jar.
- HEDULIN, the oral anticoagulant of choice. Full details pertaining to the drug and reprints of all medical papers are available in complete portfolio form.
- Other features will include: PRECALCIN, BACIMYCIN and VIACETS.
- WALLACE LABORATORIES** 518
New Brunswick, New Jersey
- The representatives of Wallace Laboratories will be glad to discuss MEPROSPAN with doctors in attendance at booth 518. MEPROSPAN is the prolonged release capsule of meprobamate, well known under the trade name of MILTOWN. This dosage form offers many advantages in maintaining continuance drug levels in reducing the quantity of meprobamate necessary to maintain tranquility. Your visit will be appreciated at the Wallace booth.
- WARNER-CHILCOTT LABORATORIES, INC.** 204
Morris Plains, New Jersey
- A visit to the Warner-Chilcott booth will be well worth while, especially in the interests of your cardiovascular patients, and those with mental or emotional disturbance. The booth features two clinically tested and proven agents: *Peritrate*—to aid you in the management of patients with angina pectoris; and *Pacatal*—a profound ataractic agent with a “normalizing” action. We are also featuring *Gelusil*—the physician's antacid—for the relief of gastric hyperacidity and management of peptic ulcer. Clinically superior because it is nonconstipating. Ideally suited for the peptic ulcer patient because it contains no laxative which might cause irritation and hypermotility.
- WESTERN SURGICAL SUPPLY COMPANY** 409-410
Los Angeles
- WESTWOOD PHARMACEUTICALS** 215
Buffalo, New York
- FOSTEX CREAM and FOSTEX CAKE are new, easy to use, therapeutically effective medications for the treatment of acne, dandruff and seborrheic dermatitis. They contain Sebulytic T (lauryl sulfoacetate, alkyl aryl polyether sulfonate and dioctyl sulfosuccinate), a unique combination of penetrating anionic soapless cleansers and wetting agents which are highly antiseborrheic and exert antibacterial and keratolytic effects . . . enhanced by sulfur, salicylic acid and hexachlorophene.
- FOSTEX CREAM is applied as a therapeutic skin wash in the initial treatment of acne, when maximum degreasing and peeling are desired. FOSTEX CAKE is used as a therapeutic skin wash for maintenance therapy to keep the skin dry and substantially free of comedones. FOSTEX CREAM is also used as a therapeutic shampoo in dandruff.
- WHITE LABORATORIES, INC.** 208
Kenilworth, New Jersey
- White Laboratories exhibit features: OTOBiotic—a potent antibiotic-antifungal topical otic solution. OTODYNE—for rapid and prolonged relief of otalgia and otic pruritus. OTOMIDE—provides a therapeutic and cleansing action in an otic solution. ORABiotic—a chewing gum troche containing neomycin and gramicidin effective against common oropharyngeal pathogens, plus a topically potent local analgesic. MOL-IRON PRENATAL—economical one tablet per day prenatal vitamin-mineral with exclusive, better tolerated Mol-Iron. MOL-IRON PRODUCTS—for more effective treatment of anemias, and for unmatched tolerance. DELECTAVITIES—a comprehensive, one-a-day vitamin-mineral supplement in a chocolate-like nugget, especially useful in children who have reached the “chewing” age.
- WINTHROP LABORATORIES** 220
New York, New York
- Featuring Plaquenil, a new Aralen derivative which is remarkably effective in inducing remissions in rheumatoid arthritis. Pharmacologically, Plaquenil has approximately 1/5th the toxicity of chloroquine; clinically, the incidence of side effects is markedly reduced.
- WOODSIDE ACRES** 223
Redwood City
- Woodside Acres Hospital exclusively for the treatment of alcoholism. Conditioned Response Therapy method based on the theory that alcoholism is predominantly a physiological demand for alcohol.

PRE-CONVENTION REPORTS

Officers • Councilors • Committees

REPORTS OF GENERAL OFFICERS

REPORT OF THE PRESIDENT

To the House of Delegates:

During the past several months it has been my pleasure and privilege to report on the activities of the California Medical Association to those Southern California county medical societies not included in my earlier schedule of visits. I have also reported to several of the districts of the Los Angeles County Medical Association.

Following the resolution of the members of the House of Delegates, as President, I reported C.M.A.'s official position to a Senate Interim Committee regarding California's Public Assistance Medical Care Program.

As President, I spoke before the annual meeting of the California Hospital Association and outlined areas for betterment of physician-hospital-patient relationships.

To further our efforts toward better communications and a better understanding of all C.M.A. affairs the Council, during the past year, has scheduled its meetings in areas other than metropolitan San Francisco and Los Angeles. Once initiated, I hope this program will be continued.

Respectfully submitted,

FRANCIS E. WEST, *President*

REPORT OF THE PRESIDENT-ELECT

To the President and the House of Delegates:

I have had a very interesting and informative experience by visiting a good many of the northern county societies and discussing with the members many of the problems affecting organized medicine. We have tried to stress the general changes which are affecting the economy of private medical practice at the present time as well as the overall public relations approach of medicine in reacting to this situation. Several meetings have been held with woman's auxiliaries on the same day that the meeting was held with the medical society and with these groups the discussion has usually centered around the general implications of the problems of an aging population as they properly affect medicine. The response on the part of both physicians and auxiliary members has been very gratifying.

Respectfully submitted,

T. ERIC REYNOLDS, *President-Elect*

REPORT OF THE SPEAKER AND VICE-SPEAKER OF THE HOUSE OF DELEGATES

To the President and the House of Delegates:

Your Speaker and Vice-Speaker are deeply grateful for the opportunity to serve the House of Delegates and the California Medical Association. We have attended all meetings of the Council throughout the year. We have also attended numerous other committee meetings on an ex officio basis.

It is difficult at this time to anticipate the number of resolutions to be presented at the forthcoming House of Delegates Meeting. However, from comments and discus-

sions we have heard, it is felt that there will be a sufficient number of resolutions pertaining to old age assistance, to warrant the reactivation of Reference Committee No. 3A. The same committee will serve you, namely: Robb Smith, Orange Cove; Robert C. Combs, San Francisco, and William F. Quinn, Los Angeles.

The Council has also recommended that the Constitution Study Committee which functioned so ably last year, and again this year, be continued. This committee will have a report to give before the House of Delegates. The committee is composed of: Sam McClendon, chairman, San Diego; Robb Smith, Orange Cove; C. J. Attwood, Oakland; Matthew Hosmer, San Francisco; Carl Hadley, San Bernardino; James Moore, Ventura; Fred Olson, Fortuna; James Yant, Sacramento; Jay J. Crane, Los Angeles; Leslie Magoon, San Jose.

Should the number of resolutions warrant, Committee No. 3B may be reactivated to carry the additional volume of work.

Your Speaker and Vice-Speaker are appreciative of the many kind remarks and notes relative to the smooth functioning of the House of Delegates last year and the innovations introduced. We sincerely hope to continue improvements which expedite the conduct of the House of Delegates. In this vein we would be grateful for any suggestions toward this accomplishment.

Our sincere appreciation is again extended to the chairmen and members of all committees for their devotion and hard work during the 1958 session.

Respectfully submitted,

JAMES C. DOYLE, *Speaker*

IVAN C. HERON, *Vice-Speaker*

REPORT OF THE PRESIDENT OF THE TRUSTEES OF THE C.M.A.

To the House of Delegates:

The Trustees of the California Medical Association is a California nonprofit corporation organized some years ago to serve as a holding company for accumulated surplus funds of the Association. The members of the corporation are at all times the members of the Council of the Association and the board of directors is selected from the Council membership. Traditionally the president of the C.M.A. serves as president of the corporation.

During the past year the members of the corporation met to elect a board of directors and to review the activities of the organization during the preceding year. The board of directors has met on several occasions to transact necessary business.

Elsewhere in this issue appear the balance sheet and the statement of income and expenditures of the corporation for the fiscal year ended June 30, 1958. These reports are self-explanatory.

One aspect of the operations of the Trustees is the purchase and retention of life insurance policies on key C.M.A. employees. It is sad to report that during the past year one employee, Herbert C. Dady, died; the directors of the cor-

poration have provided that the proceeds on insurance policies carried on his life shall be paid as monthly annuity payments to his widow during her lifetime..

During the coming year the Trustees will take title to real estate located at 693 Sutter Street, San Francisco, which will then serve as office headquarters for the C.M.A. This will require some financing, which the board of directors, with the approval of the Council, will arrange.

Members reviewing the financial report of the corporation will note that \$9,000 in capital stock of Pacific Magnetic Tape Equipment Co. has been acquired since the previous financial report. This company has been organized as a separate operation of Audio-Digest Foundation, in the business of selling tape equipment as contrasted to the service sales of Audio-Digest. Proceeds of the sale of this capital stock were used by the company to repay a loan of the same amount made by the C.M.A. to Audio-Digest at the inception of that company.

The Trustees have also accepted their appointment by Audio-Digest Foundation as trustees under insurance policies carried by the foundation on key employees.

Respectfully submitted,

FRANCIS E. WEST, *President*

REPORT OF THE PHYSICIANS' BENEVOLENCE FUND, INC.

To the House of Delegates:

Physicians' Benevolence Fund, Inc., is a California non-profit corporation which provides funds to assist physicians and their families in times of financial stress. The corporation is the outgrowth of an activity initiated by the California Medical Association in 1940 as a committee.

It derives its income from a contribution of \$1 per active member of the C.M.A. each year, from contributions made by the Woman's Auxiliary to the C.M.A. and from miscellaneous contributions, some made in the memory of deceased physicians or their family members. In addition, income is received from government obligations in which the corporation invests its surplus funds.

On another page of this issue, along with other financial reports, appears the balance sheet and the operating statement of the fund for the fiscal year ended June 30, 1958. The income shown totaled \$23,380.82, of which \$15,418.25 came from C.M.A. contributions, \$6,106.58 from the Woman's Auxiliary and \$1,855.99 from interest on investments.

Expenditures for the year totaled \$12,842.29, all but \$392.29 of which was spent as benevolences to needy physicians and their families. This left a surplus for the year of \$10,538.53, which was added to the surplus account, bringing it to \$110,528.56 at the close of the fiscal year.

During the past year the operating committee appointed by the C.M.A. Council to manage this fund has met and adopted standards under which benevolence payments are authorized and made. These call for cooperation by county medical societies, furnishing of medical statements in cases of illness and a scale of benefits more generous than those used in the past.

Benevolences paid by the fund in the past year have included sums to assist the Los Angeles County Physicians' Aid Association and individual help to disabled or needy physicians and their families. During the year two physicians who had received help from the fund recovered from illnesses or injuries and voluntarily removed themselves from further assistance. It is always gratifying when this occurs, especially to see the physician regain his physical strength and renew his professional activities.

During the past year the operating committee has been most prompt and fair in meeting requests for assistance.

The county societies, likewise, have been most cooperative in handling needy cases with finesse and in reporting to the fund on the progress in individual cases of illness or injury.

To Doctor Ford P. Cady of Los Angeles, chairman, and Doctors Elizabeth Mason-Hohl of Los Angeles, Don C. Musser of San Francisco, C. L. Boice of San Jose and George G. Wolf of Fresno, members of the operating committee, we all owe thanks. They have at all times carried out their duties in splendid fashion.

It is sad to report that Doctor Axcel E. Anderson of Fresno, who had been chairman of this committee for 18 years, died during the year. His death means a great loss but his enthusiasm for this benevolent activity has carried through to the other members of the committee and we can confidently look forward to a friendly, sympathetic and understanding administration from the present committee members.

Respectfully submitted,

FRANCIS E. WEST, *President*

REPORT OF THE SECRETARY

To the President and the House of Delegates:

This report will be unusually brief because the Secretary has been unable to fulfill the essential duties of the office since August 1958.

The demands upon the time of the Secretary have increased and it is with regret that his resignation had to be handed to the Council. The role of the Secretary can be of great value to the Council because of the fact that he ordinarily serves for a number of years. This Secretary has completed eight years and finds that there are only three others on the Council who were there at the time he was appointed.

This continuity is important to the Association and to the Council, but it is essential that the Secretary have sufficient time to attend all necessary meetings, so as to make him of greatest possible value.

In the meantime, the Secretary has continued to chairman the Committee on Scientific Work, which is responsible for the annual session; this report is rendered separately.

Respectfully submitted,

ALBERT C. DANIELS, *Secretary*

REPORT OF THE EDITOR

To the President and the House of Delegates:

Owing to the earliness of the Annual Session in 1959, this report had to be prepared before the end of the calendar year 1958. Hence comparisons as to the number of pages printed and the numbers of the manuscripts published cannot equitably be made with data of preceding years. For the first nine months of 1958, however, CALIFORNIA MEDICINE operated at about the levels of the corresponding period in the previous year. The number of the articles published in the first three quarters of the year just ended was 120 against 118 in the comparable period of 1957. There was a moderate increase in the number of text pages—711 against 644—owing in large part to a rather fuller reporting of the House of Delegates proceedings in 1958.

During the year a survey of CALIFORNIA MEDICINE's subscribers, by a questionnaire sent to ten per cent of the Association's members, was carried out to learn their attitude toward the official journal, and what might be done to make it serve them better. A report of the results is made on the editorial page of this issue.

The fact that the next Annual Session is scheduled two months earlier than the 1958 meeting put somewhat heavier than usual pressure on members of the Editorial Board, in

that there was less time to deal with 1958 Annual Session manuscripts that had to be reviewed, decided upon and prepared for publication, before the new crop comes on. They did the task smoothly and well.

A new member was appointed to the board during the year—Dr. George V. Webster, of Pasadena, to the Plastic Surgery section succeeding Dr. William S. Kiskadden, Los Angeles, who resigned.

It is a pleasure to acknowledge the valuable help constantly given by members of the Editorial Board and to thank them for it. The journal being a product of cooperative effort, the editor here acknowledges and expresses his gratitude for the willing and able services of many others who have been called upon now and again for special tasks—for book reviews, for the preparation of special material, for advice in special circumstances. Your journal is the better for their help.

Thanks are due again to the very loyal members of the editorial staff in the central office—Bob Edwards, who makes CALIFORNIA MEDICINE really “go” and Mrs. Barbara Rooney, who so successfully keeps track of countless important details. Thanks, too, to John Hunton, who has contributed many excellent editorials.

Respectfully submitted,

DWIGHT L. WILBUR, *Editor*

REPORT OF THE EXECUTIVE SECRETARY

To the President and the House of Delegates:

Your Executive Secretary will again present his report in sections, each designed to cover a significant aspect of his duties. This report will present highlights only but additional details will be available through the reference committee in the House of Delegates.

1. *Administration.* Office headquarters remain at 450 Sutter Street, San Francisco, where provision has been made for office space for the medical director of the Cancer Commission and his secretary but where, otherwise, the Association is working in extremely cramped quarters. At this writing the entire staff is looking forward to the day when the Association will move to the 693 Sutter Street building which the Trustees of the C.M.A. have arranged to purchase.

The new building will require a modest amount of remodeling work before the offices can be moved. Most important will be the installation of a new elevator, to replace an antiquated elevator now in use and to bring that part of the building into conformity with the more modern appearance of the rest of the structure.

It is hoped to be able to move in the fall of 1959 but the actual date must await the completion of a new building and a move into it by the present owners of 693 Sutter Street.

2. *Personnel.* The headquarters office now houses eight male and 15 female full-time employees and one male and one female part-time employees. During the past year an office manager was employed; he has taken over a number of administrative functions and has freed others to carry on other duties. A part-time office boy has also been employed to handle outgoing mail, run reproducing machines and in general attend to housekeeping chores. A part-time clerk has also been secured to help handle the editorial matter for the journal.

Mention was made in this report last year of the need for an increased staff to handle the Association's work under an ever-enlarging program of activities. This need has been further emphasized in the past year, when a special division has been created to handle the work of all commissions and committees. The Council and House of Delegates have cre-

ated a dynamic program which can well be carried out administratively if provision is made for the needed personnel.

The Los Angeles office still consists of the director of public relations, the director of postgraduate activities and their respective secretaries.

It is anticipated that further increases in personnel will be required in the coming year, when more space will be available in the new quarters.

3. *Equipment.* All office machinery has been maintained in top condition and replacements made on outworn or obsolete machines. During the past year a postage meter has been installed as a means of eliminating a lot of hand work and expediting the mailing of a greatly increased volume of reports, notices of meetings and general mailings.

4. *Membership.* As of November 1, 1958, the date on which an official count of membership is taken to determine the county societies' representation in the House of Delegates, the Association showed 15,766 active, dues-paid members. This was an increase of 636 members over the preceding year. In accordance with the requirements of the By-Laws, membership by county societies, as of November 1, 1958, and a year earlier, is listed below:

ACTIVE MEMBERSHIP IN THE C.M.A. BY COUNTY SOCIETIES

	Nov. 1 1957	Nov. 1 1958	Net Gain —Loss
Alameda-Contra Costa	1,340	1,381	41
Butte-Glenn	83	84	1
Fresno	270	276	6
Humboldt	80	80
Imperial	51	51
Inyo-Mono	11	10	—1
Kern	189	206	17
Kings	32	36	4
Lassen-Plumas-Modoc	22	24	2
Los Angeles	6,380	6,621	241
Madera	14	15	1
Marin	165	179	14
Mendocino-Lake	51	59	8
Merced	51	53	2
Monterey	166	176	10
Napa	84	85	1
Orange	420	478	58
Placer-Nevada-Sierra	62	65	3
Riverside	194	208	14
Sacramento	383	397	14
San Benito	12	10	—2
San Bernardino	326	340	14
San Diego	753	811	58
San Francisco	1,620	1,636	16
San Joaquin	194	208	14
San Luis Obispo	70	79	9
San Mateo	452	466	14
Santa Barbara	191	199	8
Santa Clara	615	647	32
Santa Cruz	83	90	7
Shasta-Trinity	50	58	8
Siskiyou	20	23	3
Solano	74	73	—1
Sonoma	151	165	14
Stanislaus	149	145	—4
Tehama	13	14	1
Tulare	109	109
Ventura	108	115	7
Yolo	42	43	1
Yuba-Sutter-Colusa	50	51	1
TOTAL	15,130	15,766	636

5. *Financial.* A complete financial report, including both balance sheet as of June 30, 1958, and an operating statement for the fiscal year ended on that date appear herewith as a part of this report. These reports are accompanied by similar statements covering Trustees of the California Medical Association and Physicians' Benevolence Fund, Inc., corporate subsidiaries of the Association which come under the financial management of your executive secretary.

CALIFORNIA MEDICAL ASSOCIATION

EXHIBIT A

BALANCE SHEET, JUNE 30, 1958

ASSETS

CASH.....		\$ 29,545.97
ACCOUNTS RECEIVABLE.....		18,234.04
LOANS RECEIVABLE.....	\$229,543.50	
Less reserve.....	229,543.50	
Remainder.....		
INVESTMENT IN U. S. TREASURY SECURITIES (at cost).....		349,227.50
FURNITURE AND FIXTURES (at nominal value).....		1.00
DEFERRED CHARGES.....		3,438.77
DEPOSITS.....		1,824.30
TOTAL.....		<u>\$402,271.58</u>

LIABILITIES

ACCOUNTS PAYABLE.....		\$ 16,186.87
ACCRUED EXPENSES:		
General:		
Expenses of the American Medical Association Convention.....	\$ 13,020.95	
Organization expenses.....	8,637.54	
Committees' and sundry.....	7,254.95	
Payroll taxes.....	517.04	
Total.....	\$ 29,430.48	
American Medical Education Foundation.....	150,559.00	
Total.....		179,989.48
DEFERRED INCOME—PREPAID ADVERTISING.....		459.15
SURPLUS, EXHIBIT B.....		205,636.08
TOTAL.....		<u>\$402,271.58</u>

EXHIBIT B

STATEMENT OF INCOME AND SURPLUS FOR THE YEARS ENDED JUNE 30, 1958 AND 1957, AND COMPARISON

INCOME:	Year Ended June 30		Increase Decrease
DUES AND GENERAL:	1958	1957	
Membership dues, less portion allocated to CALIFORNIA MEDICINE subscription.....	\$ 704,887.74	\$670,154.18	\$ 34,733.56
Exhibitors at annual meeting.....	33,360.00	28,860.00	4,500.00
Postgraduate institute.....	17,505.00	19,240.00	1,735.00
Fee for collection of American Medical Association dues.....	3,825.87	3,645.25	180.62
Interest earned.....	5,729.97	3,336.61	2,393.36
Other.....	511.61	86.27	425.34
TOTAL.....	\$ 765,820.19	\$725,322.31	\$ 40,497.88
OFFICIAL JOURNAL—CALIFORNIA MEDICINE:			
Advertising.....	\$ 189,634.60	\$174,468.29	\$ 15,166.31
Members' subscriptions allocated from dues.....	49,563.00	47,382.00	2,181.00
Other subscriptions.....	2,384.78	2,243.31	141.47
Reprints (net).....	720.86	574.52	146.34
TOTAL.....	\$ 242,303.24	\$224,668.12	\$ 17,635.12
TOTAL INCOME.....	\$1,008,123.43	\$949,990.43	\$ 58,133.00
EXPENDITURES (Schedule 1):			
Administration.....	\$ 284,389.24	\$216,209.41	\$ 68,179.83
Scientific, educational, and public relations.....	552,140.71	477,664.46	74,476.25
TOTAL.....	\$ 836,529.95	\$693,873.87	\$142,656.08
OFFICIAL JOURNAL—CALIFORNIA MEDICINE.....	211,995.94	197,702.53	14,293.41
TOTAL EXPENDITURES.....	\$1,048,525.89	\$891,576.40	\$156,949.49
REMAINDER.....	\$ 40,402.46	\$ 58,414.03	\$ 98,816.49
SURPLUS CREDITS:			
Reduction in reserve for loans outstanding at June 30, 1957.....	45,534.00		
Other credits applicable to prior periods.....	454.28		
TOTAL.....	\$ 5,585.82		
SURPLUS CHARGES:			
Expenses applicable to prior periods.....	\$ 1,402.63		
Reserves provided for loans during the year ended June 30, 1958.....	66,300.00		
TOTAL.....	\$ 67,702.63		
DECREASE IN SURPLUS FOR THE YEAR.....	\$ 62,116.81		
SURPLUS, JULY 1, 1957.....	267,752.89		
SURPLUS, JUNE 30, 1958.....	\$ 205,636.08		

CALIFORNIA MEDICAL ASSOCIATION

EXHIBIT B—SCHEDULE 1

STATEMENT OF EXPENDITURES FOR THE YEARS ENDED JUNE 30, 1958 AND 1957, AND COMPARISON

ADMINISTRATION:	Year Ended June 30		Increase Decrease
	1958	1957	
Salaries:			
Administrative.....	\$ 38,703.34	\$ 35,213.36	\$ 3,489.98
Clerical.....	33,642.82	29,769.42	3,873.40
Total.....	\$ 72,346.16	\$ 64,982.78	\$ 7,363.38
Traveling:			
Officers.....	\$ 3,282.30	\$ 1,813.71	\$ 1,468.59
Council and Executive Committee.....	19,797.19	13,243.38	6,553.81
Total.....	\$ 23,079.49	\$ 15,057.09	\$ 8,022.40
Annual meeting expenses, including transportation.....	\$ 40,201.92	\$ 31,741.12	\$ 8,460.80
American Medical Association Convention—Delegates' traveling and sundry meeting expenses.....	\$ 31,446.45	\$ 25,230.06	\$ 6,216.39
Council and Executive Committee expenses.....	\$ 7,196.40	\$ 3,635.93	\$ 3,560.47
County Secretaries' Conference.....	\$ 4,026.13	\$ 3,312.69	\$ 713.44
Los Angeles office expenses.....	\$ 4,475.55	\$ 3,045.79	\$ 1,429.76
Legal and organization expense:			
Legal expense.....	\$ 19,023.83	\$ 21,095.33	\$ 2,071.50
Organization expense.....	476.20		476.20
Total.....	\$ 19,500.03	\$ 21,095.33	\$ 1,595.30
Office expenses:			
Office rent.....	\$ 9,991.56	\$ 9,991.56	
Telephone and telegraph.....	5,514.90	4,671.77	\$ 843.13
Supplies and expense.....	15,850.12	11,617.85	4,232.27
Postage.....	2,169.46	1,550.03	619.43
Total.....	\$ 33,526.04	\$ 27,831.21	\$ 5,694.83
Other expenses:			
Equipment purchases and expense.....	\$ 6,455.35	\$ 2,812.59	\$ 3,642.76
Payroll taxes.....	3,003.47	2,816.20	187.27
Pensions.....	480.00	480.00	
The Woman's Auxiliary to the California Medical Association.....	8,914.47	6,348.68	2,565.79
Student assistance—American Medical Association meetings.....	3,684.12	7,112.86	\$ 3,428.74
Professional fees for survey of Association's operational structure.....	25,522.33		25,522.33
Miscellaneous.....	531.33	707.08	175.75
Total.....	\$ 48,591.07	\$ 20,277.41	\$ 28,313.66
TOTAL.....	\$ 284,389.24	\$216,209.41	\$ 68,179.83
SCIENTIFIC, EDUCATION, AND PUBLIC RELATIONS:			
Medical Services.....	\$ 40,204.27	\$ 22,657.22	\$ 17,547.05
Public Health and Public Agencies.....	15,332.83	10,001.23	5,331.60
Public Policy.....	119,846.67	128,041.64	8,194.97
Medical Education.....	52,527.95	46,999.17	5,528.78
Cancer Commission.....	32,143.98	32,180.25	36.27
Professional Welfare.....	95,492.87	54,175.40	41,317.47
Special Committees:			
Scientific Work.....	4,025.79	3,230.19	795.60
Medical Executives Conference.....	6,521.33	3,912.81	2,608.52
Committee on The Private Practice of Medicine.....		1,974.29	1,974.29
Constitution Study Committee.....	1,840.39		1,840.39
Advertising Committee.....	1,463.50	1,542.53	79.03
Others.....	2,525.05	1,513.85	1,011.20
Contributions:			
American Medical Educational Foundation.....	150,559.00	143,043.25	7,515.75
Physicians' Benevolence Fund.....	15,418.25	14,947.75	470.50
Medical Libraries.....	7,709.12	7,473.88	235.24
Nursing League.....	3,000.00	3,000.00	
Other.....	3,529.71	2,971.00	558.71
TOTAL.....	\$ 552,140.71	\$477,664.46	\$ 74,476.25
OFFICIAL JOURNAL—CALIFORNIA MEDICINE:			
Printing.....	\$ 143,834.22	\$136,458.50	\$ 7,375.72
Advertising sales expense.....	20,384.00	18,129.65	2,254.35
Salaries.....	24,515.17	23,209.34	1,305.83
Rent.....	3,458.80	3,330.60	128.20
Telephone and telegraph.....	2,201.87	1,862.23	339.64
Postage and mailing.....	6,988.43	6,078.72	909.71
Addressograph.....	2,642.77	2,455.54	187.23
Illustrations.....	2,832.56	2,340.23	492.33
Advertising discounts and collection expense.....	3,541.00	3,022.15	518.85
Sundry.....	1,597.12	815.57	781.55
TOTAL.....	\$ 211,995.94	\$197,702.53	\$ 14,293.41
TOTAL.....	\$1,048,525.89	\$891,576.40	\$156,949.49

TRUSTEES OF THE CALIFORNIA MEDICAL ASSOCIATION
(A Nonprofit Corporation Incorporated Under the Laws of California)

EXHIBIT A
BALANCE SHEET, JUNE 30, 1958
ASSETS

CASH.....		\$ 37,454.73
U. S. TREASURY BONDS (at maturity value).....		1,121,000.00
CAPITAL STOCK OF PACIFIC MAGNETIC TAPE EQUIPMENT CO.....		9,000.00
TRUST FUND FOR CALIFORNIA MEDICAL ASSOCIATION EMPLOYEES.....		74,349.34
DEPOSIT ON PURCHASE OF REAL ESTATE AT 693 SUTTER STREET, SAN FRANCISCO.....		26,125.67
PREPAID INSURANCE.....		203.80
TOTAL.....		\$1,268,133.54

LIABILITIES

TRUST FUNDS.....		\$ 114,418.98
EXCESS OF ASSETS OVER LIABILITIES:		
Contributed assets.....	\$882,915.99	
Excess of income over expenditures:		
Balance, June 30, 1957.....	\$261,402.08	
Year ended June 30, 1958 (Exhibit B).....	9,396.49	270,798.57
TOTAL.....		1,153,714.56
TOTAL.....		\$1,268,133.54

EXHIBIT B

STATEMENT OF INCOME AND EXPENDITURES FOR THE YEAR ENDED JUNE 30, 1958

INCOME:		
Interest on bonds.....		\$28,025.00
Interest—Other.....		759.00
TOTAL.....		\$28,784.00
EXPENDITURES:		
Audit fee.....	\$ 793.50	
Custodian fee.....	290.57	
Miscellaneous.....	891.34	
TOTAL.....		1,975.41
BALANCE.....		\$26,808.59
ADD EXCESS OF MATURITY VALUE OVER COST OF U. S. TREASURY BILLS PURCHASED DURING THE YEAR, CHARGED TO THE INVESTMENT ACCOUNT TO REFLECT THE TREASURY BILLS AT MATURITY VALUE.....		474.90
TOTAL.....		\$27,283.49
OTHER CHARGES:		
Net premium on life and retirement insurance policies.....	\$14,887.00	
Provision for the retirement or other benefit of an employee of an affiliated organization.....	3,000.00	17,887.00
EXCESS OF INCOME OVER EXPENDITURES.....		\$ 9,396.49

PHYSICIANS' BENEVOLENCE FUND, INC.
(A Nonprofit Corporation Incorporated Under the Laws of California)

EXHIBIT A
BALANCE SHEET, JUNE 30, 1958
ASSETS

CASH.....		\$ 66,528.56
INVESTMENTS, U. S. TREASURY BONDS (at maturity value).....		44,000.00
TOTAL.....		\$110,528.56

LIABILITIES

EXCESS OF ASSETS OVER LIABILITIES:		
Contributed assets.....	\$92,132.28	
Excess of income over expenditures:		
Balance, June 30, 1957.....	\$ 7,857.75	
Year ended June 30, 1958 (Exhibit B).....	10,538.53	18,396.28
TOTAL.....		\$110,528.56

EXHIBIT B

STATEMENT OF INCOME AND EXPENDITURES FOR THE YEAR ENDED JUNE 30, 1958

INCOME:		
Contributions received:		
California Medical Association.....	\$15,418.25	
Woman's Auxiliary to the California Medical Association.....	6,106.58	\$21,524.83
Interest received: U. S. Treasury securities.....		1,855.99
TOTAL.....		\$23,380.82
EXPENDITURES:		
Payments to beneficiaries.....	\$12,450.00	
Other.....	392.29	
TOTAL.....		12,842.29
EXCESS OF INCOME OVER EXPENDITURES.....		\$10,538.53

For the fiscal year ended June 30, 1958, the Association showed a net deficit of \$40,402, compared with a net surplus for the preceding year of \$58,414. Total income for the year was more than for the preceding fiscal year but the increase in expenses more than offset this gain.

Income from membership dues and from annual session exhibits showed increases from the previous year, while income from postgraduate institutes was slightly lower. Income from CALIFORNIA MEDICINE was also higher, both from advertising revenues and other sources. Total income for the fiscal period was \$1,008,123, up \$58,133 from the previous year and the first time the Association's annual income has exceeded the million-dollar mark.

On the other hand, expenses in practically all departments of the Association's work showed increases over the 1957 fiscal year. Expenditures were lower for legal costs, public policy, Student A.M.A. and two committee activities; other than in these categories, expenditures in all other items were higher than in the preceding fiscal year.

CALIFORNIA MEDICINE showed a net surplus for the year of \$30,307, compared with a net surplus of \$26,965 for the previous period. Increased revenues from advertising sales were partially offset by higher production, mailing and postage costs encountered during the year.

6. CALIFORNIA MEDICINE. The journal enjoyed another year of high standing among state and regional medical publications. A recent visit to the leading advertising agencies in Chicago and New York by your executive secretary and the advertising manager of the journal elicited many unsolicited complimentary remarks, all indicative of high esteem for CALIFORNIA MEDICINE. A survey of readers taken during the year also indicated a high degree of reader interest.

Mechanically, the problems of publishing a journal this size are mounting from year to year. Advertisers contribute greatly to these problems with orders for the binding of inserts, use of heavy paper stocks, use of folded inserts and use of many color pages. To date we have been able to handle all such orders, due primarily to the high quality work and cooperative attitude of our printers. On top of these mechanical problems, the circulation keeps increasing as C.M.A. membership grows; in the next year the advertising rates will again be increased to reflect the added circulation.

During the year Mr. Herbert Dady, advertising manager of CALIFORNIA MEDICINE for 11 years, died suddenly while in New York on C.M.A. business. His office has been filled by Mr. Melvin B. Tyler, who has shown an immediate aptitude for this work and who indicates great promise as an advertising representative and director. The Trustees of the California Medical Association, who held an insurance policy on the life of Mr. Dady, very generously voted that the proceeds of this policy should be paid to his widow during the remainder of her lifetime.

7. *Commissions and Committees.* Following the 1958 Annual Session Mr. Robert Thomas was installed as director of all commission and committee activities. This centralization was indicated by the intensified activities for all these groups voted by the House of Delegates and the Council. Mr. Thomas has proved eminently capable of handling the many activities assigned to him but it is becoming increasingly obvious that he will need assistance in this field. As many as six or seven commission or committee meetings may be scheduled over a single week-end and the assignment of qualified staff personnel to handle so many sessions presents an immediate and knotty problem. Plans are now in preparation for an increase in staff to meet the many demands placed on the office by the many active commissions and committees in the Association.

It is also worthy of note that the scheduling of Council meetings at monthly intervals has added greatly to the work

of the office. Time and care are required in the planning of Council meetings and their agenda, in the preparation and checking of minutes and in carrying out the decisions reached at these meetings.

8. *Public Relations.* Your executive secretary has continued to work closely with the public relations staff members. Again this year, as in the past, a great deal of work in this department has been in direct assistance to the county societies on problems of a local character. In addition, the department has provided pamphlets, leaflets and other aids for the use of members who request them. A full report on these activities appears on another page in this issue.

On November 1, Mr. Glenn Gillette, northern California member of the public relations team, resigned in order to accept a new position with the American Medical Association. His place has been filled by Mr. Robert Marvin, who has served as executive secretary of the Riverside County Medical Association for the past four years.

9. *Research and Planning.* During the year the Council studied at great length a proposal to inaugurate a department of research and planning within the Association. The tentative plan approved at this time calls for the establishment of a committee of outstanding members, together with lay members, and the employment, initially, of a research director who could explore avenues of potential research, recommend methods to be employed and secure the services of outside research experts. At present plans are being laid for this approach and inquiries being made as a preliminary step in securing a research director. When the Association is able to occupy its new offices, space will be available for this type of department.

10. *Annual Session.* Plans are now nearing completion for the 1959 Annual Session. The program will include, in addition to the general and section meetings, a series of postgraduate courses and one meeting which will be held in an atomic energy electrical plant. A record number of technical exhibitors will participate in the meeting and ample space will be available for a large number of scientific exhibits. Meetings of the House of Delegates will be held in the Sheraton-Palace Hotel, San Francisco, and all scientific meetings, together with exhibits, will be staged in the San Francisco Civic Auditorium.

Following the 1958 Annual Session, an evaluation of the technical exhibits—sometimes referred to as commercial or industrial exhibits—was received from the Medical Exhibitors Association. This is a national organization of firms which regularly use technical exhibits at medical meetings as a part of their merchandising programs. The report on the C.M.A. 1958 meeting gave the Association a very high rating in the opinions of the exhibitors.

11. *General.* The California Medical Association has for some years been the second largest state medical association and its consistent rate of growth continues to narrow the gap between the first and second places. In the A.M.A. House of Delegates, California now has 16 Delegates, only one less than New York. The numerical increase in membership is, year after year, higher in California than in any other state.

Along with this steady increase in size has come a demand from medical leaders for a more aggressive approach to the many political, social and philosophical problems confronting the profession of medicine and influencing the manner in which medicine is practiced. As government continues to nibble off additional segments of the population as its wards for the provision of medical care, the profession must be ready to adjust to the laws of the land and to provide care for those in need of it while, simultaneously, protecting the principles under which the profession has made such

enormous scientific strides in recent years. The impact of prepaid plans, of labor unions and others likewise point to the need for careful study and planning as a means of adjusting to changed economic conditions.

The staff of your organization is aware of these needs and is prepared to augment and adjust its procedures in line with the policy decisions which the elected officials make. In this connection it should be pointed out that all increases in activity will require increased staff and increased income. Present space limitations have worked against staff increases but in the new quarters to be occupied in 1959 it will be possible to provide for the needs of a staff of sufficient size to handle the necessary projects.

The new quarters will also require some remodeling and refurbishing. It is the aim of your staff to provide the Association with headquarters which will be adequate for its needs, of a quality befitting the prestige of the profession and arranged and operated as economically as possible.

The budget for 1959-1960, on which the 1960 dues will be based, will reflect the provisions made for handling the augmented program of the C.M.A. The attention of the members of the House of Delegates is particularly invited to these considerations when the budget is examined.

12. *Conclusion.* In conclusion, may I thank all of the officers, councilors, commission and committee members and many others who have contributed so much to the operations of the C.M.A. in the past year. The small minority of the membership who volunteer their time and talents to work for the betterment of the profession as a whole are due the thanks of the entire membership. Thanks are also due in profusion to the loyal and efficient staff members who comprise your employees. Their tireless efforts make it possible to handle your work in your interest.

Respectfully submitted,

JOHN HUNTON, *Executive Secretary*

REPORT OF LEGAL DEPARTMENT

To the President and the House of Delegates:

The Legal Department submits the following report covering the interval between the 1958 annual session and the time of the submission of this report.

During the past year we have attended all meetings of the House of Delegates, the Council, and the meetings of the various commissions, standing committees, and special committees of the association; and we have also prepared and submitted opinions on a number of subjects, as requested by the association, its officers and committees as well as its members and its component societies.

1. *Medical Society Membership.*

In May, 1958 the District Court of Appeal, Second District, Division Two, rendered a decision which has a most important impact on medical societies. The facts of the case briefly are as follows:

Plaintiff alleges in his complaint that he is a licensed doctor of medicine authorized to practice in the State of California and on September 21, 1954 he was notified that his application for membership in the Los Angeles County Medical Association had been refused. He now claims as a result of that action by the medical association he has suffered damages and alleges that the defendants conspired and combined to dominate and control the practice of medicine in Los Angeles. He named as defendants the Los Angeles County Medical Association together with the American Medical Association.

In pursuing his complaint a *subpoena duces tecum* was issued to the Secretary-Treasurer of the Los Angeles County Medical Association requiring him to appear for a deposi-

tion and to produce all of the letters written by any member of the Los Angeles County Medical Association or the Yakima County Medical Association regarding the plaintiff. The plaintiff also asked that any investigation reports regarding his professional, personal, ethical or moral background be produced as well as all other books, records, papers, documents and files of every type or nature in connection with his membership in the Los Angeles County Medical Association.

The Secretary-Treasurer on advice of counsel refused to answer any of the questions put to him concerning the request in the subpoena regarding any letters, etc. The matter was submitted to the Superior Court and the Superior Court upheld the objections of the Secretary-Treasurer in not producing all of these records and answering the questions. An appeal was taken to the District Court of Appeal through a proceeding in mandamus.

In May, 1958 the District Court of Appeal handed down its decision reversing the decision of the Superior Court.

The decision points out that the new rules of discovery which were effective January 1, 1958 relax the rules which relate to the taking of evidence by ancillary proceedings. The Court points out that the basic issue presented by the pleadings is the existence or nonexistence of a combination by the named defendants to restrain competition by the plaintiff. The question directly presented to the Court was whether the plaintiff has stated a cause of action for restraint of trade under both the common law principles and the Cartwright Act. The Court points out that this has never been directly decided by the Courts of the State of California but that certain cases from other jurisdictions construing the Federal Anti-Trust Laws and analogous state statutes may be considered.

The Court then reviews all of the cases concerning medical associations throughout the United States, including the case of *United States vs. American Medical Association*, 110 F 2d 703. The Court concludes that the plaintiff has sufficiently alleged a purpose on the part of the defendants to restrain competition by him and that the plaintiff does state a cause of action under the Cartwright Act as well as under common law principles. This opinion is based on the assumption that the practice of medicine in California constitutes "trade or commerce" within the meaning of the Cartwright Act. As a result of this determination, the Court holds that the questions which the defendants refused to answer are not privileged against disclosure under the law of this state and are relevant as determined by the subject matter of the action and by the potential as well as the actual issues in the case.

The case itself has not been tried as to the factual issue involved but the decision does have an important bearing on the law governing membership in a medical society.

2. *Medical Legal Relations:*

During the past year a great deal of time and effort has been devoted to the establishing of medical expert panels in the various counties in cooperation with the Bar Associations pursuant to the report of the two committees of the C.M.A. and the State Bar. This has resulted, at the present, in panels being established in San Diego, Los Angeles and San Francisco.

3. *Legislative:*

During 1958 a number of appearances were made before interim committees of the legislature including attendance at the hearings by the Senate Interim Committee on Social Welfare.

With the coming legislative session beginning January 5, 1959, a tremendous amount of work and study has gone into the preparation of legislative matters to be introduced

or supported by the C.M.A. at this legislative session. This has meant the getting together with various departments of the state in discussing proposed legislation, both by the particular agency involved as well as the C.M.A. It also includes the preparation of legislation as directed by resolutions adopted by the House of Delegates at its 1958 session. It is anticipated that this legislative session will be one of the most active the State of California has seen.

4. Miscellaneous:

Numerous other legal matters involving the Association have arisen during the past year. To enumerate them would unduly lengthen this report.

In addition to the writer of this report, Messrs. George A. Smith, Alan L. Bonnington, and Robert D. Huber of our firm have devoted a great deal of time and effort to the legal affairs of the Association throughout the year. Much credit is due them.

It is a pleasure to be of service to the medical profession in California.

Respectfully submitted,

PEART, BARATY & HASSARD
By HOWARD HASSARD

REPORT OF THE COMMITTEE ON EMERGENCY ACTION

To the House of Delegates:

Acting in lieu of what was formerly the Executive Committee, the Committee on Emergency Action held two meetings, as follows:

1. To confer with physicians in the Pittsburg area, and
2. To initiate the crash program to encourage additional replies to the California Medical Association's Relative Value Fee Study.

Respectfully submitted,

FRANCIS E. WEST, *Chairman*

REPORT OF THE COUNCIL

To the President and the House of Delegates:

The Council is charged with the responsibility of conducting the affairs of the Association throughout the year and, during the recess of the House of Delegates, making policies which will be followed during this interim. Along with this responsibility, the Council is granted rather broad powers under the terms of the Constitution and By-Laws.

During 1958 the Council held 14 meetings encompassing 20 days. With the dissolution of the Executive Committee by action of the 1958 House of Delegates, all policy matters now come before the Council. At times the Council confers on the Committee for Emergency Action, which includes the President, President-Elect, Speaker of the House and Council Chairman, the right to act on some matter which has been before the Council but needs additional study before action is taken.

The Council regularly acts on membership matters delegated to it by the Constitution and By-Laws; on financial reports; on reports by California Physicians' Service; on reports made by commissions and committees; on legislative matters; on legal problems; on liaison matters with the State Department of Public Health, State Department of Mental Hygiene, State Department of Social Welfare, the State Bar of California and other bodies. In addition, the Council must regularly look into the future and prepare as best it can for events which may be foreseen.

This report will cover a few of the major items which have called for the Council's time and study during 1958. Some of these items will be found in reports submitted by

commissions and committees; all of them have been reported in digest form in CALIFORNIA MEDICINE, where all Council minutes are published at the earliest possible date.

Where the items covered in this report may be abbreviated or digested, all may be discussed in full before the appropriate committees of the House of Delegates; Council members will be available for such discussions.

1. *Resolutions of 1958 House of Delegates.* The 1958 House of Delegates acted on a number of resolutions, some of which were referred directly to the Council for consideration and some calling for referral or study by the Council. These are tabulated below, in concise form, subject to further discussion in the reference committees or before the House of Delegates in 1959.

Resolution No. 1. This resolution combined 20 separate resolutions presented on the subject of the Public Assistance Medical Care Act. The Council believes that the intent of the "Reject" portion of this resolution has been carried out. The "Repeal" section has been referred to the Committee on Legislation, which has reported the apparent impossibility of securing repeal by direct action; partial repeal has already been secured through amendments to the governing federal legislation. The "Rectify" part of the resolution has been followed closely, with obvious beneficial results. Further report on this is made in a later section.

Resolution No. 2. Referred to the Trustees of CPS, which is implementing the intent of the resolution.

Resolution No. 6. Referred to Committee on Fees.

Resolution No. 9. The Council has asked the county societies to make their fee review or public service committees available to third parties in disputes.

Resolution No. 14. Sections 1 to 5 referred to county societies; section 6 referred to Committee on Fees; sections 7 and 8 referred to Committee on Public Relations.

Resolution No. 23. First three sections referred to Committee on Constitution Study, which has asked additional time to study first two sections relative to representation in the Association and has ruled the third unnecessary since By-Law provisions already delegate authority to the Council. Other sections are considered already being complied with.

Resolution No. 25, with which were combined No. 30 and No. 64. Referred to special committee on research and planning, Doctor Francis E. West, chairman.

Resolution No. 27. Referred to CPS Trustees for implementation.

Resolution No. 28. Forwarded to American Medical Association and referred to Committee on Public Relations.

Resolution No. 31. Referred to Commission on Professional Welfare for study and report.

Resolution No. 32. Referred to Committee on Public Relations.

Resolution No. 42. Referred to Committee on Research and Planning.

Resolution No. 44. To be implemented through CMA office.

Resolution No. 45. Referred to Committee on Public Relations, which believes newspaper advertising funds provided by Association will meet need.

Resolution No. 46. Referred to Commission on Medical Services.

Resolution No. 48. Approved by Council.

Resolution No. 49, with which were combined No. 50 and No. 51. First section referred to Committee on Other Professions; second section deemed already being met.

Resolution No. 53. Approved by Council.

Resolution No. 58. Objectives already being met.

Resolution No. 59. Objectives already being met.

Resolution No. 62. Referred to Commission on Medical Services for study and report.

Resolution No. 63. Amended and approved. Resolution introduced into AMA House of Delegates.

Resolution No. 71. Referred to Section on Radiology, which made suggestions for implementation; these referred to Commission on Medical Services for study.

2. *Survey of Association.* The Council discussed at length

the proposals made by Robert Heller & Associates, a business management firm retained to study the structure and functioning of the Association. A special committee of Council members studied these proposals at length and the Council acted on a number of recommendations made by this committee. Some of the major decisions were: annual meetings of county society officers shall be continued; reports of meetings of the Medical Executives Conference to be given to the Council; the Executive Committee to be abolished, as subsequently voted by the House of Delegates; a Committee for Emergency Action established, to deal with items requiring immediate decision; a position of Director General to be established; the title Secretary-Treasurer to be renamed Secretary; a division of office services to be established in the office; changes in the dues structure to simplify previous requirements; centralization of all commission and committee correlation in the hands of one executive.

These and other decisions have been reported in the Council minutes. The Council believes that a stronger organization has resulted from these changes.

3. *Nominations for Appointments.* Each year the Council is called upon to name a large number of commission and committee members under the accepted system of three-year staggered appointments. The Council has deemed it advisable to consider this obligation as continuing throughout the year and has named a committee to maintain constant review and study over all commission and committee membership. This committee, in turn, has requested county society officers, Councilors and others to suggest nominees for various commissions and committees in accordance with the interests and talents of the individual named. This method of nominations appears to work well in providing the Association with strong committees in the many departments comprising the Association's programs.

4. *Blood Banking.* During 1958 the Council approved a set of standards brought in by the Committee on Blood Banks, these standards to apply to all blood banks which sought approval or sponsorship by the Association. The Council also approved the purchase of a note which had been issued by one blood bank to an individual, the note being purchased at a considerable financial saving. The Association was a guarantor on the note.

5. *Medicare.* The Council devoted considerable time to the subject of medical care for military dependents at several of its 1958 meetings. Early in the year it was voted to approve a renewal of the contract with the Department of Defense; subsequently, it was voted to approve a fee listing under which 30, 45 or 60 days of aftercare would be provided in certain cases. The Council also voted that a standard policy should be adopted in relation to fee schedule negotiations and contractual relationships involving the provision of medical care and that such standards should thereafter serve as a guide. The Council authorized a representative to appear before a subcommittee of the U. S. Senate Committee on Appropriations, to stress the belief in free choice of physicians by military dependents; later in the year the Department of Defense modified its regulations so that free choice was eliminated under specified conditions. This change was made as a means of bringing the Medicare program in line with available funds. The Council continues to follow this situation closely, especially since the contract with the Department of Defense is subject to re-negotiation and re-signing annually.

6. *Public Welfare Medical Care Law.* Subsequent to the 1958 House of Delegates session the Council has worked to implement the policies voted under Resolution No. 1. As reported earlier in this report, the Council considers that

certain aspects of the House of Delegates resolution have already been complied with.

A liaison committee has been maintained with the Department of Social Welfare and a cooperative working arrangement has been established and maintained. Among other things, the department agreed to a pilot study during the year on the possibility of discontinuing the need for prior authorization for treatment of welfare cases. The pilot study proved the feasibility of this move and prior authorization is now being discontinued in those areas where it may be dropped without endangering the program.

The department has also shown a willingness to consider and approve, if acceptable, pilot programs calling for a different type of payment for services rendered under the program. Three such plans have so far been advanced and one of them approved; the other two have been held in abeyance pending further study as to details and administration.

It is possible that the 1959 State Legislature will entertain legislative proposals in line with the thoughts expressed in the 1958 House of Delegates resolution. Here again, the Council will continue to follow the situation closely and to be guided by the decisions of the House of Delegates.

7. *By-Law Amendments.* The Council has prepared and will introduce into the 1959 House of Delegates, By-Law amendments to separate the office of Secretary from that of Chairman of the Committee on Scientific Work. The present Secretary finds it impossible to continue in that capacity but is willing to head up the scientific program of the Association. Since there appears no present valid reason why these two offices should be combined in the same person, the Council will propose a separation of the two obligations. The Council will also introduce a By-Law amendment to make September 1 of each year the official date on which a membership count shall be taken to determine the representation of the county societies in the House of Delegates. Such an amendment was defeated last year when it was combined with another proposed amendment which had a different purpose.

8. *Medical Review & Advisory Board.* The attention of the Council has been continuously drawn during 1958 to the studies undertaken for the Medical Review & Advisory Board on the potential areas for medical malpractice cases in the courts of the state. The board, under authorization of the House of Delegates, has been carrying on studies in the field of psychological motivation for the past two years. The findings of these studies have been given only to the members of the Council and a few selected individuals. However, during 1958 a study performed by a consulting psychologist found its way into the public press even before the Medical Review & Advisory Board had had a chance to review the findings in it.

The Council has appointed a special committee to review the findings of this study.

The Council is interested in learning as much as possible about the causes of medical malpractice actions but is naturally concerned over the violability of confidential reports which may be made on studies which may contribute to the overall knowledge on this subject. Public officials have been promised all possible cooperation by the Association and a joint committee has been set up with the California Hospital Association for a study of this material as it affects physicians and hospitals in common.

During 1958 much progress has been made on the establishment in selected areas of panels of physician experts whose services may be made available to attorneys investigating the possibility of medical malpractice actions. Such panels have operated in Los Angeles County for several years with success and similar panels have now been estab-

lished in San Francisco and San Diego Counties and preliminary work done in Alameda County. Other counties will follow as the need indicates. This activity is being jointly undertaken with the State Bar of California.

9. *Insurance.* The Committee on Insurance has been asked during the past year to look into several forms of group insurance which have been offered for the benefit of Association members. The committee at the close of the year is analyzing bids received from several insurance carriers on specifications developed for a group program of major hospitalization insurance for C.M.A. members. If final approval is voted for the offering of this program, it is planned to make the offering only in those counties which desire it, so that there will be no competition with county societies which may already have entered into contracts for this form of coverage.

The committee during the year approved, and the Council accepted, a proposal to provide accidental death and dismemberment insurance for all commission and committee members, Officers, Councilors, key personnel and executive secretaries of county societies in the amount of \$50,000 each. This program has been put into effect as a means of covering these individuals during their travels in behalf of the Association.

10. *Research and Planning.* During 1958 the Council has given much thought to the establishment within the Association of a Bureau of Research and Planning. The functions of this department would be, briefly, to examine present and potential laws and regulations, in order to consider the position of the profession under a given set of legal circumstances and to make plans accordingly. At the close of the calendar year, this proposal stands approved by the Council and plans are being made to secure the services of a trained and experienced person who may be able to review, preview and analyze social and political trends, this person to serve as a consulting staff member who will make recommendations for further studies and arrange for them. It is hoped to have this operation under way early in 1959.

11. *Public Relations.* As related earlier in this report, a number of proposals emanating from the 1958 House of Delegates have been referred by the Council to the Committee on Public Relations. This committee has been most active during 1958 and its chairman, Malcolm S. M. Watts of San Francisco, has presented a proposed program which has been accepted by the Council and has created a nationwide interest. Basically, Doctor Watts proposes that the medical profession identify itself with the personal needs and desires of the individual patient and stand as his exponent of the basic rights inherent in our citizenry. Specific suggestions for accomplishing this role accompany his proposals. The committee, on the basis of this report and other activities, appears to be actively in pursuit of specific public relations proposals which will redound to the benefit of the entire profession. The Council is continuously kept advised of the activities and proposals of this committee.

12. *Legal Department.* At each Council meeting, legal counsel advises the Council on matters of law and court decisions which have a bearing on the practice of medicine and the public health. In turn, the Council is pleased to authorize legal counsel from time to time to represent the Association in matters which have an inherent interest to the profession.

Among the court cases which have been brought before the Council in 1958, two stand out. One of these concerns a court decision which held that a district hospital, even though organized and operated with public funds and a public interest, had the power to decline to appoint to its medical staff a physician who was not deemed qualified for such staff appointment. The other case was on a claim for

damages from a pharmaceutical producer, where the court held the producer not liable on a claim for negligence but did establish, for the first time in California legal history, a doctrine of liability because of breach of an implied warranty of the products. The Council has followed this case with great interest and has authorized legal counsel to enter a brief as *amicus curiae* in behalf of the defendant pharmaceutical producer if such action appears to be desirable.

Legal counsel will make a separate report to the House of Delegates and will doubtless cover additional legal situations of interest to the entire membership.

13. *Fee Schedules.* The Council has again devoted much time to a consideration of medical fee schedules and the limitations normally imposed on medical organizations in approving or issuing such schedules.

During 1958 the Council authorized the Committee on Fees of the Commission on Medical Services to re-evaluate the 1953-1955 Relative Value Study. At the close of 1958 this study is going on and it is hoped to have at least a progress report to make to the House of Delegates in February, 1959.

The Council has also followed with great interest a movement undertaken by various departments of the state government, which has as its ideal the establishment of a standard schedule of medical and surgical fees to apply in all cases where departments of the state purchase medical services on a fee basis. The Council has voted that in all such cases the state should pay the normal and going fee in the geographical area involved.

14. *Other Organizations.* The Council throughout the year has kept in touch with the State Department of Public Health, State Department of Mental Hygiene, California Physicians' Service and Audio-Digest Foundation. Representatives of these organizations regularly attend Council meetings, make reports and offer proposals when such are indicated. This liaison appears to be completely in the interest of the Association and valuable as a continuing contact with these important divisions of medicine within the state.

15. *California Physicians' Service.* Three members of the Council are appointed each year to sit as members of the Board of Trustees of California Physicians' Service. This liaison is most valuable and permits the Council to be kept aware at all times of the progress of CPS. Regular reports on membership and financial status are made available to the members of the Council for their information.

16. *Legislation.* With another session of the State Legislature due to convene on January 5, 1959, the Council has reviewed and voted on several matters of proposed legislation. One of these would establish the level of medical and surgical fees paid by departments of the state government at the level of the customary and going fees, with regard to geographical differences. Another would call for installation of seat belts in all new automobiles sold in the state. Another would support a move now under way by the dentists to establish the regulatory bodies of the learned professions in a separate department or as a division of the State Department of Public Health. Another would seek legal privilege for the records of obstetricians and gynecologists which might be used in compiling statistical studies in the field of maternal and neonatal morbidity and mortality.

The Committee on Legislation makes no policy decisions of its own but relies on the Council for such determinations. During the 1959 legislative session the Council expects to be in close touch with this committee at all times.

17. *General.* This report touches only on the high spots of the many items which come before the Council during

the course of a year. Officers or members of the Council will be available for the discussion of these and other matters during the 1959 House of Delegates session.

At this writing, the Council is scheduled to hold three more meetings before the Annual Session convenes. If additional items emerge from these meetings, the Council will prepare and submit to the House of Delegates a supplemental report.

Respectfully submitted,

DONALD D. LUM, *Chairman*

REPORTS OF DISTRICT COUNCILORS

FIRST COUNCILOR DISTRICT

San Diego County

To the President and the House of Delegates:

I have attended all regular meetings of the Council since the last annual meeting. The minutes of the meetings have been recorded in CALIFORNIA MEDICINE.

In addition I have served on the Committee on State Medical Services, and as chairman of the division for Community Health Services of the Commission on Public Health and Public Agencies, and of the Committee on Allied Health Agencies. For a further report on these activities, see the section on committee reports.

The year 1958 saw a rapid growth in the medical population in San Diego county—the last official figure was 811. Our 58 new members have been assimilated and no major problems have arisen in 1958.

Respectfully submitted,

JAMES C. MACLAGGAN, *Councilor,*
First District

SECOND COUNCILOR DISTRICT

Imperial, Inyo, Mono, Orange, Riverside and
San Bernardino Counties

To the President and the House of Delegates:

The activities of the Second Councilor District have been concentrated toward the improvement of the communications between the Council and the component societies. Monthly informal summaries have been mailed to each county officer, delegate, and alternate by the district councilor immediately following each meeting of the state council. A number of officers of the county societies composing District Two have been guests of the Council at meetings held in the southern part of the state.

I have been pleased with the results of our efforts in improving C.M.A. communications. The *Newsletters* and the *Legislative Bulletin* are well received in this district and are of inestimable value as aids in communication.

The C.M.A. sponsored secretaries and county legislative chairmen conferences are well received and accomplish a feeling of closer relationship with the corresponding state committee.

We would like consideration to be given to a conference of the county public relations chairmen with the state public relations department.

Again it has been a pleasure to serve.

Respectfully submitted,

OMER W. WHEELER, *Councilor,*
Second District

THIRD COUNCILOR DISTRICT

Offices Nos. 1, 3 and 6

Los Angeles County

To the President and the House of Delegates:

"Duties of District Councilor.

"Each district Councilor shall be organizer, peacemaker and censor for his district—he shall in writing make an annual report of his work and the condition of the profession in his district to the Council which shall take such action thereon as it deem best."

We have found that Los Angeles County is becoming better organized. A new district has been formed, comprising what used to be a segment of the San Fernando District, and bounded on the north by Kern County, on the east by San Bernardino County, and on the west by Ventura County, and to the south by the San Bernardino mountains. Though this Antelope Valley District of yesterday was not large enough to rate a Councilor to its County organization, this condition will probably change shortly if local real estate promotions are even fractionally successful.

The role of peacemaker at the local (County) level, finds many sharing the same responsibilities. It is not unusual to discover what appears to be a lack of communication between: County Council and District organizations, between District and Council, or Council and District members with resultant frictions. More often than not one feels that this breakdown is due to so much communicating that the various members become immune to the "viewing with alarm" until the fear becomes a fact, that resentment and angry denunciation takes the place of past complacency. To pacify a member who feels he has been sold into economic bondage by our governmental representatives is difficult when the "peacemaker" is as much victimized as the complainer.

The role of censor is, we believe, archaic and certainly undemocratic. Though no organization should be free of censorship, we find little to criticize or censor in this County's activities this past year.

This space should be used to transmit information on County activities that other Counties may be more adequately informed of our progress and our failures.

The establishment of a panel of plaintiffs' consultants in threatened malpractice suits has been successful enough to have stimulated similar measures in other Counties.

We are of the opinion that the successful operation of private enterprise prepayment plans is our best argument against government entering into this field. To this end we have tried to set up criteria for the insurance industry, establishing conditions for our cooperation, wherein the ethical behavior of both physician and insurance company is restated and in conformity with which certain automatic settlements may be accomplished.

Adoption of a TV, Radio and Press Code which is a further delineation of the principles of medical ethics as applicable to the above communications media. This code answers oft asked questions on what is ethical and what is not, and how best to cooperate with representatives of the above public information media in protecting the general public against misinformation or wrongly slanted information.

The Los Angeles County Medical Association, like similar organizations, feels its responsibility in furthering research and dissemination of information, not only in the fields of clinical medicine, but in socio-economic fields as well. To this end, the Los Angeles County Medical Association endorses the plan for establishment of such a research service at a State level.

The County organization, of course, would not wish to set up research projects that would parallel that contem-

plated at the State or national level, which two must judge what priority to give to such research as compared for example with dues dollars given to private medical schools. Obviously, Los Angeles County would have to be a part of almost any such research activity.

The Los Angeles County Medical Association also approved an inter-professional code which should help to improve relations with the legal profession. It has set up criteria for program approval, endorsement, and sponsorship for outside agencies. Los Angeles County Medical Association has also had a unique opportunity to strengthen the new Medical Examiner's-Coroner's System in Los Angeles, this year.

Respectfully submitted,

GERALD W. SHAW, *Councilor,*
Third District, Office No. 6

MALCOLM C. TODD, *Councilor,*
Third District, Office No. 1

J. NORMAN O'NEILL, *Councilor,*
Third District, Office No. 3

THIRD COUNCILOR DISTRICT—Office No. 2

Los Angeles County

To the President and the House of Delegates:

Each year the problems of the medical profession become more complex and forces of socialism appear to be gaining strength day by day. The building of more hospitals by labor union welfare plans and the willingness of some doctors to work on a salary under these plans, the forming of closed panel groups, the ever-increasing governmental intervention in the practice of medicine makes the duties of your elective representatives increasingly more difficult.

We haven't come to the point yet where we are willing to disregard the laws of the land. As time goes on and new laws are passed, which undoubtedly will be just as objectionable if not more objectionable than those that have been passed heretofore, it would appear that we have but three alternatives: One, to accept the law and to work under it; or to strike and not work under the law; or to work with the legislator in an attempt to better the objectionable features of these laws. It would appear at the present time that this is the only satisfactory method of combating this trend to socialism. In OAS, which is a good example of this, we got into the act a little late but the efforts of our liaison committee have been very effectual in bringing about the changes that we felt were objectionable.

It was with great personal satisfaction that I saw the Bureau of Economic Research and Planning established. The collection of accurate and irrefutable statistics in regard to the economics of medicine and the need or lack of need for social welfare programs will be a great step forward. At the present time neither the California Medical Association nor the labor unions nor the federal government has accurate statistics in regard to need or usage. The whole program of extending medical social benefits has been done from the political standpoint. It is my hope that the new bureau will get to work soon and that they will begin to develop the tools by which we will be able to combat this political extension of government and labor welfare plans in the practice of medicine. With accurate data at our command we would be able to sit down and study the problem thoroughly and develop a unified constructive policy that could and would be accepted by the doctors, the politicians and the public alike.

Respectfully submitted,

PAUL D. FOSTER, *Councilor,*
Third District, Office No. 2

THIRD COUNCILOR DISTRICT—Office No. 4

Los Angeles County

To the President and the House of Delegates:

As Councilor I have participated in all of the deliberations of the Council and the House of Delegates during the past year.

Specifically I have been chairman of the Commission on Professional Welfare. We have reviewed certain resolutions sent us by the House of Delegates and have resolved them.

As a committeeman I have participated in the activities of the Insurance Committee, which committee is developing a catastrophic hospital coverage program. This should be presented to the membership shortly after January 1, 1959.

As chairman of the Medical Review and Advisory Board, we have been mainly concerned with the report on hospitals and its impact. A pilot plan for member incidence of various complaints is being developed in Los Angeles County. Additional plaintiffs panels have been set up in San Diego and San Francisco counties.

I hope to give reports of our activities to the House of Delegates at the next annual session.

Respectfully submitted,

ARTHUR A. KIRCHNER, *Councilor,*
Third District, Office No. 4

THIRD COUNCILOR DISTRICT—Office No. 5

Los Angeles County

To the President and the House of Delegates:

Since the 1958 House of Delegates meeting the duties of the Councilors from the Third District have been carried out for the first time. This is a report from Office No. 5.

There has been no attempt to have each Councilor represent a certain geographical area of Los Angeles County or any of the particular District Branches of the County Medical Association. I believe that each Councilor made a good effort in contacting several of the Branches and appearing before hospital staff meetings. It may be anticipated that the intra-district organization of the six Councilors may be more detailed in the coming year by mutual agreement.

Several items of interest to the approximately 6,500 members of the C.M.A. in the Third District may be briefly listed as comments:

1. *Relative Value Study Survey.* This was a direction of the House of Delegates and was carried out to the letter. When the deadline for returns arrived on November 1, 1958, less than 30 per cent of the membership responded. The deadline was extended to December 1, 1958 and as of November 21, 1958—40 per cent had responded. As a comment the question may be asked—what kind of a message is to be taken from the response? Will the House of Delegates feel that the membership was not interested in completing such information; or, will the House feel that communication from Headquarters to the individual members was incomplete before the survey was taken?

2. Other resolutions of the 1958 House of Delegates have been only partially implemented or to date, no report. Should the 1959 House of Delegates routinely pass the same resolutions again? Some of the members in this District have made such a suggestion.

3. Action of the County Council and District organizations of a binding nature have been put into effect with many of the members then voicing strong opposition. As a result, time and effort are used to readjust the wishes of all of the members. Such a pattern is not preferred. Communication between all members and officers must be kept up to date

so that all may participate in rendering decisions on major issues. A democratic or referendum vote by an uninformed large membership has its pitfalls; while executive action or decisions by a small informed minority is not always acceptable to a large group. These comments may have a direct bearing on the future private practice of medicine.

Each District Branch of the County Medical Association of the Third District should have able and hard working medical-economic and insurance committees. Such committees will afford younger and more recent members an opportunity to immediately learn and acquaint themselves with issues and problems confronting their executive committees and headquarters officers.

Respectfully submitted,
JOSEPH P. O'CONNOR, *Councilor,*
Third District, Office No. 5

FOURTH COUNCILOR DISTRICT

San Luis Obispo, Santa Barbara and Ventura Counties

To the President and the House of Delegates:

I consider it an honor to have been selected to perform as Councilor from the Fourth District for the past six years. During this period I opposed vociferously any changes in the practice of medicine (legislative or otherwise) which I believe are detrimental to the best interest of the patient and our American way of life. Nothing should be allowed to interfere with the patient's right to a free choice of physician and a close, unhampered patient-doctor relationship.

Good public relations are fostered in the doctor's office and at the bedside of the patient. Each doctor in the practice of medicine is responsible for his share.

I have advocated the right of autonomy of each component County Medical Society.

I have voted for efficient administration of the California Medical Association and a close liaison between the component County Medical Societies, the California Medical Association and the American Medical Association. The officers and personnel of the California Medical Association are to be congratulated. They have been most loyal and diligent in carrying out their responsibilities and the duties assigned to them. In many instances, I will admit, this has been an almost impossible task as the policy of the California Medical Association is confusing at times, to me, at least.

Respectfully submitted,
ROBERT O. PEARMAN, *Councilor,*
Fourth District

FIFTH COUNCILOR DISTRICT

Calaveras, Fresno, Kern, Kings, Madera, Mariposa, Merced,
San Joaquin, Stanislaus, Tulare and Tuolumne Counties

To the President and the House of Delegates:

The Fifth Councilor District has enjoyed a rather progressive year. The two California Medical Association sponsored blood banks in San Joaquin and Fresno counties are serving their communities well. Both banks are community-oriented, having close relationship with lay groups in their areas. Both banks are paying their obligations to the California Medical Association.

Two counties in the Fifth District served as study counties in the Department of Social Welfare test for removing prior authorization in the Old Age Security Program. This experiment was so successful that prior authorization will be removed statewide in the very near future.

Fresno County has, during the past year, organized the

Fresno Foundation for Medical Care and is actively engaged in guiding the insurance programs in that area.

Respectfully submitted,
D. C. HARRINGTON, *Councilor,*
Fifth District

SIXTH COUNCILOR DISTRICT

Monterey, San Benito, San Mateo, Santa Clara and
Santa Cruz Counties

To the President and the House of Delegates:

Problems of communication as accentuated by last year's misunderstandings over the Public Assistance Program have been prominent in the considerations of the five counties comprising the Sixth District. Several different experiments in the dissemination of C.M.A. news through the county societies have been undertaken, each of which has had some degree of success. Further communication experiments are in progress.

On November 1 an experimental program in San Mateo County for the handling of Public Assistance patients was undertaken in which the physicians bill their usual fees. The physicians of the county agree as an organization to continue to care for these patients should the funds be completely dissipated before the year is completed.

Another experimental program in Santa Clara County has had favorable consideration, the final approval of which is pending at the time of the writing of this report. On November 4 the society voted no longer to recommend that its members not participate in the program. Discretion to participate or not to participate was left on a voluntary basis.

Several meetings have been held by the Santa Clara County Liaison Committee with officials of Stanford Medical School in an effort to achieve mutual understandings on some of the major problems in connection with the arrival of the school on the Stanford campus next year.

The C.M.A. Council has activated the 1956 suggestion of the Santa Clara County delegation that council meetings be held in the various districts by holding meetings in San Diego, Orange, and Monterey counties.

Respectfully submitted,
BURT L. DAVIS, *Councilor,*
Sixth District

SEVENTH COUNCILOR DISTRICT

San Francisco County

To the President and the House of Delegates:

As councilor from the Seventh District for the California Medical Association, I have reported regularly on the Council meetings to the San Francisco Medical Society's board of directors. I served as vice-chairman of the Council, chairman of the Heller Survey Report Committee, and on the Council's Finance Committee and Liaison Committee to the State Social Welfare Board.

The year 1958 saw even greater progress in the Society's program for young physicians. An afternoon conference in the spring, the fourth annual reception, and several evening forum-social meetings attracted hundreds of medical students, interns and residents and their spouses. Ten loans were given to house staff members and young physicians beginning practice.

A questionnaire on community health needs and resources conducted last year by the society and the United Community Fund's Health Council showed that our physicians considered mental health problems (especially alcoholism), and care and rehabilitation of the chronically ill and physically handicapped as top priority health needs. Our Mental Health Committee worked with city officials and the De-

partment of Public Health in the area of mental health and alcoholism. Our Referral Committee surveyed the membership to obtain a list of doctors who would take over the medical management of the alcoholic, and the list has been furnished interested departments and clinics. The Chronic Illness Committee evaluated local nursing homes in accordance with its newly established standards of care and, with the Chronic Illness Service Center, hopes to find some solutions to local problems of care of the chronically ill and aged. A pilot home care program proved most successful. The Rehabilitation Committee met with representatives of the health agencies concerned with rehabilitation and hopes to coordinate community facilities in this field.

One of the highlights for San Francisco was acting as host for the A.M.A. annual session. The society furnished one of the outstanding features of the meeting by its sponsorship of the highly successful "Tommy" open heart surgery television program. (The program was an "extra" on the series that the society has co-sponsored with the Health Council for three years.)

The society's largest function of the year was a joint cocktail party with the dental society and the respective auxiliaries, as part of its continuing program of maintaining close liaison with other professions.

The first "expert witness panel" in northern California was established, and the society published its first pictorial membership directory.

In common with like committees all over the state, the Public Assistance, Legislative and "grievance" committees and those concerned with medical economics worked arduously. Our society enters a new year well aware of the acutely complex problems that face organized medicine in California.

Respectfully submitted,

SAMUEL R. SHERMAN, *Councilor,*
Seventh District

EIGHTH COUNCILOR DISTRICT

Alameda and Contra Costa Counties

To the President and the House of Delegates:

The year 1958 saw the continuation of the numerous public and professional activities initiated in the past two years. Notable developments were made by the Doctors Insurance Committee, Disaster Committee and Blood Bank Committee.

The Doctors Insurance Committee, with the assistance of an Association retained insurance counsel, submitted to numerous brokers requirements for a major hospital expense program for A.C.C.M.A. members which would have no age limit, be based on the co-insurance principle, be economical, have a ten thousand dollar top limit for each member of a doctor's family, and require no physical examination. The committee was successful in securing a carrier. Through October, 1958, 1,055 members have elected the group coverage.

The nation's largest disaster exercise for medical services was developed and sponsored by the A.C.C.M.A. Disaster Committee, June 21, 1958. Entitled "Operation Star," the test involved 3,000 volunteer "earthquake casualties" from throughout the two counties, 1,000 doctors, 23 hospitals, the Armed Services, local CD units, ancillary services and the Red Cross. Four hundred and fifty observers from the United States, Alaska, Panama and Hawaii witnessed the 6 p.m. to midnight demonstration.

The Blood Bank Committee, sitting as the administrative committee for the A.C.C.M.A. Poison Information Center, was told on November 21 that the center had received its 1,700th call that day, since its opening August 1, 1957. The center's service, available to physicians only, has been

subscribed to by two neighboring county medical societies and thus serves as those counties' poison center. The service continues to expand.

The Distribution of Medical Care Committee reviewed 301 fee complaints over the past year—48 from union health and welfare plans, 217 from Blue Cross-Blue Shield, and 36 from individual patients. The substantial (and welcomed) increase in use of this committee by the Blue Plans and by union health and welfare programs made it possible to establish two DMC committees for more rapid handling of cases. Commendation of this committee's work was made in a letter from one of Northern California's largest union welfare plans and appeared as the cover of the July '58 A.C.C.M.A. *Bulletin*.

The counsel of the Medical Services Committee continued to be sought during 1958 by labor, governmental agencies, and employers for the improvement of benefits, indemnities, and mechanics of their health plans.

California's first county medical society sponsored medical scholarships were awarded during 1958. Two \$500 grants were made: One to a fourth-year medical student at Stanford; one to a third-year medical student at U.C. The recipients of these two annual awards must be legal residents of Alameda or Contra Costa county at one of the above schools.

The newly created Fraudulent Practices Committee has met frequently with representatives of the State Board of Medical Examiners, C.M.A. Cancer Commission, Federal FDA, State Food and Drug Bureau, and local district attorneys. The committee has assisted these enforcement agencies by forwarding information received from the public concerning fraudulent and illegal practices of quacks and limited-practice licentiates. At least three of such practitioners have been apprehended and prosecution aided through the committee's assistance.

The A.C.C.M.A. Executive Committee this past year worked in close conjunction with those county medical societies who felt the most productive manner of making the Public Assistance Medical Care program workable was to assist in formulating improvements.

"The Doctor in a Changing Legal World" was the subject of a three-meeting lecture series sponsored by the Graduate Medical Education Committee in April. Professors Louisell and Riesenfeld of U.C.'s Boalt School of Law were the speakers for the "standing room only" sessions.

According to the Credentials Committee, A.C.C.M.A. membership reached 1,700 on October 31, 1958.

Respectfully submitted,

DONALD LUM, *Councilor,*
Eighth District

NINTH COUNCILOR DISTRICT

*Del Norte, Humboldt, Lake, Marin, Mendocino, Napa, Solano
and Sonoma Counties*

To the President and the House of Delegates:

Again, as has been the case in many past years, the California Medical Association in this district has been preoccupied with the massive growth of population, large influx of new physicians and a restless postwar attitude on the part of many people as they watch major changes occurring in time-honored traditions and public custom. This district has been, as in the past, most preoccupied by the changes in the State Public Assistance Medical Care Program that were so much the discussion at the last meeting of the House of Delegates. Some of our counties in this district have voted unequivocally to try to oppose this individually, whereas other counties are not united in this regard and instead hope to modify the program so as to make it fit in better with the customs and philosophy of medicine.

Your councilor while visiting his various counties and while escorting the president-elect, Doctor Reynolds, has made a real effort to ascertain the attitudes of societies and individuals in preparation for trying to solve these difficult decisions in the best possible way. Other subjects of recurring importance are correct attitudes regarding fee schedules, relative value lists, establishment annually, or at regular intervals, of the proper value for the unit of work. These points were repeatedly emphasized at meetings.

Last year we had the first of our meetings of the C.M.A. delegates and alternates, which was held in Sonoma. The basic problems of medicine as related to society were discussed and I feel all of the attendant physicians were able to express themselves effectively and to impart their attitudes into the total consciousness of the group. I believe that because of this meeting our delegates were able to come down to the annual meeting better informed on the subjects, having had an opportunity to discuss the problems beforehand with their own societies and representatives and able to fit in better with the large C.M.A. organization as it evolves at the annual meeting. It is expected that it will be possible to have another such meeting of our delegates in this district before the latter part of February even though admittedly this year, with the change in the date, it will be difficult to crowd this meeting in.

The regular meetings on an annual basis with the various county societies have been most worthwhile and the individual societies most attentive and alert to the message presented by the state officers.

At the Mendocino-Lake County group, Dr. Robert Smalley was most gracious in opening his home to the visiting officers for an informal discussion and relaxation prior to the main meeting held somewhat north of Ukiah. The turnout was excellent and the presence of the woman's auxiliary made the meeting all the more significant and successful. The discussion from the floor was worthwhile and to the point and I have reason to believe that the audience left the meeting having gained real value from it.

The Humboldt-Del Norte annual county meeting, held the next night, was excellent. At the meeting the general attitudes of the C.M.A. regarding basic problems were reviewed and also the fact that the C.M.A. in its political interests was basically nonpartisan and that it was in the best interests of physicians as individuals to vote for members as representatives who believe in the basic philosophies that medicine stands for rather than on the basis of party lines.

The meeting at the Napa County Society had the advantage again of the auxiliary members present. Past A.M.A. President Dwight Murray had the visiting officers at his home briefly before the open meeting for a pleasant meeting of the local county society officers and their wives. The convened meeting was especially worthwhile in the discussion of the attitudes of this county society and these discussions continued to a generous degree after the formal meeting adjourned.

At the Sonoma County Medical Society meeting, the auxiliary, as is traditional, meets at noon on the same day in order to hear the visiting officers at a luncheon. The meeting with the auxiliary was a most pleasant one with the climatic background of a full Indian summer day. The party had the pleasure of being the guests of Mrs. Samuel Akin at her home until it was time for the evening meeting with the physicians. The evening meeting was an active one and frank discussions concerning personal philosophies were readily expressed by members, and were most welcome. At the time of the submission of this report it has not been possible to have our meetings with the Solano County group nor with Marin County.

It is recognized that communications among all of the counties and particularly in the larger districts is a delicate and intricate matter. Your councilor feels that in the past years with the appearance of new bulletins in various counties, communications have improved. A review monthly of some pertinent subject that has occurred at the Council meeting is being submitted to each county editor in the hope that he will find some use for such a report in his bulletin from time to time. Although this represents a distinct amount of extra work on the part of everyone it is nonetheless felt that this is one way to keep our total membership as abreast as possible of the various decisions that have to be discussed, met and decided throughout the year.

Respectfully submitted,

WARREN L. BOSTICK, *Councilor,*
Ninth District

TENTH COUNCILOR DISTRICT

Alpine, Amador, Butte, Colusa, El Dorado, Glenn, Lassen, Modoc, Nevada, Placer, Plumas, Sacramento, Shasta, Sierra, Siskiyou, Sutter, Tehama, Trinity, Yolo and Yuba Counties

To the President and the House of Delegates:

With this short year between annual sessions the medical affairs of the Tenth Councilor District have been well in order.

The councilor has made repeated visits to all but two of the component county societies and has found the membership well informed and interested and active in California Medical Association programs. There continues to be a considerable amount of question and dissatisfaction with the operation of the Public Assistance Medical Care Program. There is increasing concern over the role of government and labor unions in the establishment of fee schedules for doctors in the area. There is growing awareness of the need for the development of some sort of a fee schedule standard for this purpose and the doctors are interested and active in the development of a new relative value fee study. The doctors in the district are also concerned with the recent political elections and fearful of the trend of federal and state government in further control of medical practice to the detriment of the patient and the profession.

The councilor from the district has attended all Council meetings and participated actively therein. He has attended the annual convention. He attended the House of Delegates meeting of the American Medical Association. It has been difficult to reach conclusions on all of the many difficult and complex problems of medical economics and sociology which have been presented in the past year but this district has made a conscientious effort to approach the problems realistically and with the ultimate welfare of the public as its paramount frame of reference.

Respectfully submitted,

RALPH C. TEALL, *Councilor,*
Tenth District

REPORT OF CALIFORNIA PHYSICIANS' SERVICE

To the President and the House of Delegates:

Before giving a progress report, perhaps a word should be said first concerning the fact that C.P.S. observes its twentieth birthday on February 2, 1959. Many of the founders of C.P.S., and those who served on its early boards of trustees, are able to see for themselves that C.P.S. now stands as a most important factor in the steadily growing field of medical economics. During these 20 years, C.P.S. has paid nearly 250 million dollars to doctors and hospitals for services provided to C.P.S. members. Its benefits are now pro-

protecting 750,000 Californians. And, acting as a fiscal agent for three government programs, C.P.S. has processed claims from private physicians amounting to over 27 million dollars. Certainly, these facts indicate that C.P.S. has served a real need in its 20 years of existence.

Even though this report is being prepared only six months following the 1958 meeting of the House of Delegates, the C.P.S. Board of Trustees is able to report progress on a number of activities since May, 1958.

In line with recommendations made in Resolution No. 27 at the 1958 annual meeting of the California Medical Association, C.P.S. group members and individual members who pay C.P.S. direct are being informed of the fact that costs of providing hospital benefits have increased approximately three times as fast as the costs of providing professional benefits in the last five years.

In an effort to cope with the problem of ever-increasing costs of hospital care, a hospital co-payment principle has been applied to members holding small group contracts and to members of the Continued Membership Health Plan. It is expected that this approach may be the solution to over-utilization of benefits in this field.

In response to requests from specialized groups in the medical profession, C.P.S. has placed on the market a contract which offers protection for complications arising during the first 30 days of an infant's life, a period not covered by contracts heretofore. A reasonable number of groups contacted have shown interest in this special benefit.

The Study Committee of the board is seriously pursuing the problem of providing coverage for the aged. Suitable solutions are not easily found, principally because of the high utilization and reduced incomes of the older age groups. Methods of prepayment during the working years are among the solutions being considered.

Because of continuing demands for more comprehensive benefits at a cost which can be met, usually by business management, the board is attempting to modernize the entire C.P.S. benefit structure. A "must" on the list of considerations is the retention of professional benefits which reflect the actual practice of medicine.

A pilot program is being undertaken in cooperation with the San Joaquin County Medical Society to replace the present two-visit deductible medical benefit with a "unit deductible" plan. It is hoped this experiment will answer the problem which arises when the patient's first visit includes an unusually large amount of work-up.

It is hoped that an experiment in the Long Beach area will also be successful. Here the attempt is to reduce hospital utilization by liberalizing diagnostic procedures in the office.

California Physicians' Insurance Corporation, a wholly owned subsidiary of C.P.S. which is licensed to sell indemnity insurance, continues to show healthy growth. Premium income has increased 25 per cent since April 1, 1958. It is anticipated that this will be increased a like amount by December, 1958. Thirty-one groups are now covered and brokers are recognizing the organization by inviting it to bid on prestige business.

C.P.I.C. offers not only indemnity plans of the usual type but also two other popular policies. One is a major medical of the "corridor type." It becomes effective after the basic contract benefits are exhausted and after a deductible or "corridor" payment of anywhere from \$100 to \$300 is made. The second is a comprehensive deductible policy which pays, as an example, 80 per cent of specified costs as soon as the contract holder has accumulated \$100 of deductible expense. This latter type is not predicated on any basic benefit plan.

At this writing, a plan for a "corridor type" major medical plan is being submitted for a C.P.S. group of nearly 100,000 members.

Because cost of providing services as well as operating costs have continued to rise, all methods and procedures of operation in every department of C.P.S. have been scrutinized during the summer months of 1958. It has been found possible, with the aid of expert outside help, to streamline certain procedures and make appreciable savings. Others are still under study.

Wherever possible, departments are redistributing workloads when employees leave for reasons of maternity, marriage, etc., thereby reducing the payroll. The board extends its compliments to the administrative staff and employees of C.P.S. for their earnest and diligent approach to this and many other problems confronting them.

Largely because the maintenance of proper communications is a real problem in the medical profession, the duties of the Board of Trustees of C.P.S. are not always understood by all members of the California Medical Association. Therefore, I will devote the remainder of this report to clarifying these responsibilities.

First, let us review the composition of the board. There are nineteen members who direct the operations of C.P.S.-Blue Shield. Sixteen of these members are elected for three-year terms by the House of Delegates. Three are appointed by the C.M.A. Council for one-year terms. The board is comprised of fourteen practicing physicians and five distinguished, public-spirited business leaders, all of whom serve without compensation through eight organized committees.

It was in 1952, acting upon the recommendations made in the report of the C.M.A. Study Committee on C.P.S., that the number of board members was increased to provide for three members to be appointed from the C.M.A. Council. This step was taken to improve liaison between the C.M.A. and C.P.S. Most certainly, this has proven to be an effective device.

The board has certain duties imposed by law and others generally required of any good organization. In accordance with the By-Laws of C.P.S. the board must "arrange, handle, conduct and maintain all property and assets as well as invest and reinvest all monies, funds and securities."

C.P.S. fee schedules are proposed by a Fee Schedule Committee. The responsibility of the C.P.S. board is to make sure that new schedules or changes in existing schedules are within the ability of C.P.S. to pay and remain financially sound.

The Board of Trustees is sensitive to the opinions of the medical profession as expressed in the House of Delegates, yet must base its decisions on what is best for the separate organization—California Physicians' Service. In the final analysis, all decisions of the board must be made in keeping with the aims and purposes of the organization—which are to provide Californians with a membership plan that will help them meet the major expense of medical, surgical and hospital care and, at the same time, adhering to the principles necessary to preserve high standards of medical service and maintain proper physician-patient relationships. In following these aims, the board must be sensitive to the needs of *both* the medical profession and the public.

The board believes it has the support of the great majority of the members of C.M.A. not only in carrying out its duties but also in its philosophy that C.P.S. must remain a strong and effective organization ready to solve new economic problems in such a way as to continue to provide personalized medical care of a high quality for a significant number of the population of the State of California.

Respectfully submitted,
ARLO A. MORRISON, *Chairman of the Board*

REPORTS OF COMMISSIONS

CANCER COMMISSION

To the President and the House of Delegates:

This report covers the activities of the Cancer Commission during the few months since our last report presented in April 1958.

There has been one meeting of the commission and one meeting of the Executive Committee during the report period.

The commission continues to concern itself actively with the problem of cancer quackery. The Interim Committee of the Senate Public Health and Safety Committee has continued to hold public hearings on the question of anti-cancer quack legislation, and in May of this year a hearing was held in San Francisco at which several of the better known proponents of unorthodox cancer treatment methods appeared. The Cancer Commission was instrumental in obtaining several physicians of national prominence in the field of cancer to give testimony in rebuttal to those opposing anti-cancer quack legislation. The testimony was well received by the committee and enjoyed wide publicity in the press.

It is anticipated that the Senate Interim Committee will now prepare legislation to be introduced at the next session of the Legislature in January 1959. Preliminary information indicates that the legislation that will be introduced will be in conformance with the principles as outlined in Resolution No. 59 passed by the House of Delegates at their April 1958 session. If such is the case, the Legislative Committee has been directed by the Council to actively support such legislation.

The Cancer Commission will attempt to keep the medical profession apprised of the progress being made in securing adequate anti-cancer quack legislation.

The brochure entitled "Unconventional Cancer Treatment Methods" published by the Cancer Commission is being revised in the light of sworn testimony given at the hearings of the Senate Interim Committee and will be distributed to the entire membership as soon as it becomes available.

Several unorthodox practitioners are still very active in California and until such time as there is adequate legislation to deal with the problem, they will no doubt continue to be active. Hardly a day goes by that one or more inquiries from both physicians and the public concerning one or more of these practitioners is not received.

Doctors Cline, Garland, and Wood continue to be active members of the American Cancer Society's national Committee on New and Unproved Cancer Treatment Methods, which is studying the problem of cancer quackery at the national level. The past experience of the Cancer Commission in the field of cancer quackery is proving to be of great value to the thinking and activities of this national committee.

Before closing this part of my report I would like to pay particular tribute to the following organizations which have been most helpful to the Cancer Commission in our effort to curb cancer quackery: The Division of Food and Drug of the California Department of Public Health, the California Board of Medical Examiners, the California Board of Osteopathic Examiners, the various cancer committees of the county medical societies, the Bureau of Investigation of the American Medical Association, and the Federal Food and Drug Administration.

The other activities of the Cancer Commission may be summarized as follows:

1. *Consultative Tumor Boards.* Since the last report no new tumor boards have been approved by the Cancer Com-

mission, but several which have been activated already or are in the process of being activated will be considered by the Cancer Commission for approval within the near future. As of the present time there are 59 tumor boards *fully approved* and 10 that are *provisionally approved*.

The California Division of the American Cancer Society through its several branches continue to give financial support for secretarial assistance and consumable supplies to these approved tumor boards.

The medical director continues to give consultation to those tumor boards having administrative problems, as well as assisting those hospitals wishing to establish new tumor boards. Routine visits to established tumor boards are being made by the medical director whenever possible.

2. *Cancer Conferences.* There have been no cancer conferences given to county medical societies since the last report. The 1959 series of cancer conferences is in the developmental stage and it is anticipated that about the same number of conferences will be given as last year.

Negotiations are under way with the various chapters of the California Academy of General Practice to present cancer conferences at their meetings along the same lines as those conferences given to the county medical societies. It is hoped that during 1959 several such conferences can be given.

3. *Tumor Tissue Registry.* The Registry continues to be very active under the guidance of Dr. Robert W. Huntington, Jr. of Bakersfield as chairman, and Dr. Weldon K. Bullock of Los Angeles as registrar.

Two tissue slide conferences are planned for the current year, one to be a Pre-Convention Conference and another a Mid-Year Conference. The Pre-Convention Conference will deal with cancer of the thyroid.

Since the last report one new senior study group has been established in the West Los Angeles area. This brings the total to eight such study groups now meeting at monthly intervals throughout the state. In addition there are several so-called junior study groups functioning throughout the state who also have an opportunity to review the material submitted to the Registry. It is through the mechanism of the senior and junior study groups that most of the pathologists in the State of California have an opportunity to study the material and thus gain a great deal of information that would not be otherwise available to them. A wide variety of tumor diagnostic problems are continually being studied by the Tumor Tissue Registry, thus offering to the practicing pathologists a wide variety of tumor tissue pathology and thus elevating their diagnostic abilities in this most important field.

The activities of the Tumor Tissue Registry are supported by funds from the Cancer Commission, the California Division of the American Cancer Society, and the Staff Association of the Los Angeles General Hospital and those pathologists who participate in the senior study groups (\$60 per person for receipt of slide sets).

The Tumor Tissue Registry program is considered by many as one of the major contributions to professional cancer education in California.

4. *The Annual Pre-Convention Radiology Conference.* The conference this year will be conducted under the chairmanship of Dr. Louis J. Bonann of Los Angeles. Several interesting diagnostic and therapeutic problems are being arranged for presentation and should be of great interest to the practicing radiologists in the state.

5. *Central Tumor Registry, California Department of Public Health.* The Advisory Committee of the California Medical Association to the Central Tumor Registry, the California Department of Public Health, and the Cancer

Commission have worked closely with the personnel of the Central Tumor Registry in developing statistical information concerning follow-up and "end results" for distribution to the medical profession and to hospital administrators.

Two very significant studies are currently under way—one dealing with cancer of the breast and the other with cancer of the skin, which should be concluded at an early date. Dr. Lester Breslow, chief of the Bureau of Chronic Diseases, who has primary responsibility in the Central Tumor Registry and his staff should be complimented on the fine work that they are doing and for the national recognition that the Registry has received.

6. *Regional Meetings.* Five regional meetings are being planned by the commission. These meetings will have as their purpose: To establish a common meeting ground where the Cancer Commission and the local practicing physicians of California can meet and discuss mutual problems relating to the cancer control program of the state.

7. *American Cancer Society, California Division.* Because of the ever increasing program of research, education and service of the California Division, more and more time of the medical director has been spent in rendering consultation to the division in these various spheres of interest. Many of the programs relate directly to the medical profession. As a consequence, it is vital that the Cancer Commission, through the medical director, be constantly informed concerning these programs and by the same token consultation can be given to the California Division on matters pertaining to the medical profession.

Several members of the Cancer Commission and the Advisory Committee are currently serving on important committees of the California Division, and thus are in a position to render first hand guidance to the activities of the division. Currently twelve members of the Cancer Commission and the Advisory Committee are serving on the board of directors of the California Division, and two members of the Cancer Commission are serving on the Executive Committee of the board. The medical director, by invitation, attends all the meetings of the major committees of the division including the board meetings and the Executive Committee meetings.

The chairman wishes to express his appreciation to the other members of the Cancer Commission and the members of the Advisory Committee for their diligent efforts and support, without which it would have been impossible to report substantial progress.

Respectfully submitted,

DAVID A. WOOD, *Chairman*
Cancer Commission

COMMISSION ON MEDICAL EDUCATION

To the President and the House of Delegates:

The Commission on Medical Education has met at periodic intervals to review the work of the committees serving under it. Recommendations have been forwarded to the Council for consideration.

The activities of the individual committees can best be explained through the committee reports which are listed below.

Respectfully submitted,

ALBERT C. DANIELS, *Chairman*
Commission on Medical Education

Committee on Maternal and Child Care

To the President and the House of Delegates:

Investigations on maternal mortality were initiated by the above mentioned committee on August 1, 1957. The com-

mittee is divided into two main components: (1) The maternal mortality component, (2) the perinatal mortality component.

Maternal mortality component: From August 1, 1957 through October 31, 1958, a total of 209 maternal death certificates have been received for investigation. Sixty-eight of these have been completed. The breakdown by district is as follows:

District	Chairman	Total Maternal Death Certificates Received	Completed Studies
I	James W. Ravenscroft	44	20
II	William B. Thompson	92	25
III	T. Floyd Bell.....	44	10
IV	Warren E. Jones.....	29	13
Totals		209	68

Progress in this component is very satisfactory. Dr. Donald Harrington, chairman, resigned in 1958 and Dr. James W. Ravenscroft was appointed to replace him.

Since the beginning of the program in 1957, the state was divided into four regions for the purpose of maternal mortality studies. This number was originally selected upon the basis of the expected number of maternal deaths in each region. However, experience has shown that Region IV should be further subdivided into two regions because of the distance required for travel.

Thus, Region V has been created to cover Inyo, Mono, Fresno, Kern, Kings, Madera and Tulare counties. Doctor Vaughn of Fresno has been named regional chairman.

A meeting of the four regional directors of the maternal mortality component, together with Drs. Corsa and Montgomery of the California Department of Health, brought agreement on a final draft of the questionnaire form to be used in the maternal mortality study. This culminated a year's work on this problem. A form of instruction for use of the final draft is being formulated by Dr. Warren Jones. We anticipate the new questionnaire will be in use by January 1, 1959.

Perinatal Mortality Component: Investigative work on perinatal mortality is still in the organizational phase. On June 2, 1958 a letter on perinatal mortality was sent to the secretary of each county medical society and to the chairman of the perinatal mortality committees in the state. This letter urged the formation of perinatal studies on a county or hospital basis.

Dr. Robert Chinnock of Los Angeles and his committee have been active. They have formulated a questionnaire to study the problem on hemorrhagic disease of the newborn. However, this study is awaiting financial support and approval by the Council of the C.M.A. It has been delayed primarily because of the legal problems.

Goals to be achieved in 1959: (1) Most important is the desire for passage of a legal immunity bill. Mr. Hassard has stated that a new bill will be introduced in 1959 which will provide in effect that studies relating to the causes of illness or death or relating to morbidity or mortality will be "privileged" and will not be subject to production in court; (2) further education of C.M.A. members, hospital administrators and county health officers regarding the entire program; (3) further encouragement of perinatal mortality studies by county medical societies and/or hospitals; (4) progress on the special problem of hemorrhagic disease of the newborn.

Respectfully submitted,

JAMES W. RAVENSCROFT, *Chairman*
Committee on Maternal and Child Care

Committee on Medical Education and Hospitals

To the President and the House of Delegates:

The committee has held no meetings during the past seven months and has had no business referred to it.

The chairman has participated in the meetings of the Commission on Medical Education.

In 1957 House of Delegates resolutions 15 and 21 were referred by the Council to this committee for consideration. The committee has reported back to the Council its recommendations. The Council has requested that these two resolutions and this committee's recommendations be reviewed by the Commission on Medical Services.

Respectfully submitted,

WALTER E. MACPHERSON, *Chairman*
Committee on Medical Education and Hospitals

Committee on Postgraduate Activities

To the President and the House of Delegates:

During the past year your Committee on Postgraduate Activities has continued the program underway since 1950. The undersigned has acted as chairman of the committee, assisted by Herbert W. Jenkins of Sacramento, John E. Young of Fresno, and ex-officio members for the medical schools as follows: Seymour M. Farber, University of California; Lowell A. Rantz, Stanford University; Phil R. Manning, University of Southern California; Thomas H. Sternberg, University of California at Los Angeles; and Harold M. Walton, College of Medical Evangelists. Paul D. Foster, Los Angeles was added to the committee on May 1, 1958 to act as chairman of the C.M.A. Annual Session Motion Picture Program, organization of which has now become a responsibility of this committee beginning with the 1959 session.

The advisory group of district representatives from the various geographical areas of the state are as follows: E. F. Cain, Anaheim; G. Horace Coshaw, Carpinteria; H. C. Covington, Selma; Charles H. Cutler, Sacramento; Max Dunievitz, Auburn; James B. Massengill, Ukiah; J. Leslie Spear, Santa Rosa; and Edwin W. Tucker, Monterey, continued to assist. Due to the resignations of Dr. Massengill and Dr. Spear, two new district representatives were appointed on July 1, 1958: Robert S. Quinn, Santa Rosa and Patrick Allanson, Ukiah. All these physicians have been active in postgraduate activities over the past several years and they were able to assist the Postgraduate Committee greatly in bringing to our attention special problems and needs for postgraduate work in all parts of the state.

The committee has conducted five two-day Postgraduate Regional Institutes in five regions of the state, each comprising several county medical societies as follows: Southern Counties at Arrowhead Springs Hotel; North Coast Counties at Hoberg's Resort; San Joaquin Valley Counties at Fresno; West Coast Counties at Carmel; Sacramento Valley Counties at Sacramento. The fee was \$20.00 (after first registration, \$10.00 each additional Institute) in the 1958 season. To partially cover increasing instructional costs due to increased programming of concurrent panels on each program, the fee will be raised to \$25.00 for each Institute during the 1959 season.

The academic program at each Institute is planned by one of the five medical schools in the state after consultations with the local regional committee representing the various county medical societies.

The committee is especially indebted to the five medical school postgraduate directors and their fine faculties for the

excellent programs they have furnished, and to regional chairmen: Elmer O. Carlson, Ontario; Howard C. Miles, Salinas; Fred Schroeder, Sacramento; Henry L. Tiesche, Fresno; and Alfred A. Thurlow, Jr., Santa Rosa for their unstinting efforts in handling all details ensuring the success of these conferences. The presidents and committees of the Woman's Auxiliaries have assisted greatly with registration and entertainment of wives during the programs.

Circuit Courses, consisting of lectures and conferences, and afternoon clinics in some cases, four in fall and four in spring, were given in the northern part of the state in Eureka, Ukiah, Napa, Dunsmuir, Chico, Marysville and Auburn, by faculty groups from the University of California and Stanford University Schools of Medicine. The fee was \$30.00 for the series of eight, or \$20.00 for the spring series of four. We are grateful to Dr. Farber of University of California and Dr. Rantz of Stanford University and their faculty members who arranged and presented the programs. Local chairmen for Circuit Courses are to be thanked for their continued cooperation. Several resident physicians accompanied instructors from the two schools on the circuit tours, this project supported financially by the C.M.A. public relations department.

Circuit Courses were given for the second time in March, 1958, in San Luis Obispo, Santa Maria and Santa Barbara. The program on "Pathological Physiology and Its Clinical Application" was put on in each town, on consecutive days by a faculty team of three from U.C.L.A. Medical Center.

This year, the Committee on Scientific Work requested that the Committee on Postgraduate Activities, in cooperation with the three southern medical schools, organize postgraduate courses as a part of the scientific program of the California Medical Association Annual Session in April in Los Angeles (1958). Three nine-hour postgraduate courses were offered.

During the 1957-58 season the California Medical Association medical schools jointly sponsored Postgraduate Courses had a total enrollment of 1,000 with 154 faculty members participating on the programs. There were also 102 participants from various county medical societies (either on program or planning committees) on the Postgraduate Institutes and Circuit Courses.

A recent survey of enrollment in C.M.A. sponsored Postgraduate Institutes and Circuit Courses in the last three years showed that the total number of different doctors registered in one or more was 1,933 (some of these registered for as many as 10 courses during this period), 1,473 of which were general practitioners or 67 per cent of the 2,200 nonurban general practitioners in the state. There were 382 specialists and 78 physicians from Los Angeles or San Francisco enrolled. Programs for the Postgraduate Institutes and Circuit Courses are not circularized to physicians in Los Angeles, San Francisco or Alameda counties.

Medical Dates Bulletin, a monthly publication listing all postgraduate courses and medical meetings given in the state, has been published by this committee for the past five years. The *Bulletin* mailing list of approximately 1,000 includes presidents and secretaries of all medical organizations in California, hospitals, medical schools, libraries, etc. The *Bulletin* is published monthly in CALIFORNIA MEDICINE and is offered for publication to all county societies in the state. Many county bulletins publish all or part of *Medical Dates Bulletin* monthly.

From 12 issues of *Medical Dates Bulletin*, July 1, 1957 through June 30, 1958, a complete listing of all postgraduate courses and medical meetings with educational programs offered during this one-year period has been compiled. Mimeographed copies of this listing are available upon

request. These should be especially useful to program organizers in planning programs which do not overlap in content or dates, or in filling gaps not presently covered.

During the A.M.A. meeting in June, the annual Postgraduate Statewide all-day Conference was held in San Francisco attended by 40 doctors including representatives from the C.M.A. Commission on Medical Education, A.M.A. Council on Medical Education, the five California medical schools, district representatives to the Postgraduate Committee, Institute and Circuit Course chairmen, the president and other representatives of California Academy of General Practice, Cancer Commission, Heart Association and members of other C.M.A. committees including Committees on Scientific Work and Public Relations. This is a unique and important meeting at which work of the past year is reviewed and plans for the coming year are discussed in detail. This year's program was unusually successful and included such items as A.M.A. Quarterly Index, and *Problems of Postgraduate Medical Education*.

Efforts have been continued this year in telling C.M.A. members about new postgraduate courses available to them in the medical schools of the state. Postgraduate directors of the medical schools have given talks at the Institutes regarding new courses available and new teaching methods being used. Announcements of these courses have been made and brochures distributed at program planning meetings and during Institute and Circuit Course programs. Again this year, letters were prepared and mailed to hospitals and organizations regarding several new on-campus postgraduate courses.

The committee was represented at the A.M.A. Congress on Medical Education in Chicago in February, 1958.

I wish also to thank all members of our committee; the regional representatives, county medical association officers and the Council for their generous support of this program. It is a program which is filling a need and one in which all members of California Medical Association can take pride.

Respectfully submitted,

EDWARD C. ROSENOW, JR., *Chairman*
Committee on Postgraduate Activities

COMMISSION ON MEDICAL SERVICES

To the President and the House of Delegates:

The Commission on Medical Services, during the past six months, has, through its committees, been continuously studying the economic factors of medicine.

The reports of the committees, listed below, are self-explanatory.

The commission has used several county executive secretaries following the principle established at the last meeting of the House of Delegates, and it is anticipated that the commission will use their services more in the future.

In view of the widespread interest in foundations for medical care and the growing need for a central source of information on the development of these foundations, the commission established a sub-committee on foundations to serve in this capacity.

All House of Delegates resolutions referred to the commission have been reviewed, and appropriate reports rendered to the Council.

Respectfully submitted,

FRANCIS J. COX, *Chairman*
Commission on Medical Services

Committee on Fees

To the President and the House of Delegates:

As directed by the 1958 House of Delegates, the Committee on Fees has undertaken a comprehensive survey of the C.M.A. membership on fees being charged at this time. In its continuing effort to improve the Relative Value Study, certain new data was requested. Some 16,515 copies of the questionnaire were sent to C.M.A. members with 7,103 members returning the survey. From the data collected and wherever appropriate in terms of statistical validity, a resume of the returns from each county society is to be returned to that county for use as it sees fit. In addition, the committee will use the information gained from the survey to up-date the Relative Value Study. This revision will take several months, and at present it is anticipated that it will be complete by the fall of 1959. This work is carried out using the statistical material as a base plus the aid of a large subcommittee of consultants representing all branches of medicine. All members of the C.M.A. will be furnished with a copy of the revised Relative Value Study once the work is completed.

The committee has continued to meet with representatives of C.P.S., various specialty organizations, and others involved in the third party medical programs requiring the use of fee schedules in an effort to improve and clarify schedules of fees.

It has been encouraging to the committee to find that increasing numbers of health programs are using the Relative Value Study as a basis of indemnities to physicians. Although in many cases the dollar conversion factor has been too low to produce reasonable fees to physicians, it should be noted that through use of the Relative Value Study the proper relationship of fees for services has been maintained. Thus, no branch of medicine has benefited unduly at the expense of other branches.

Respectfully submitted,

H. DEAN HOSKINS, *Chairman*
Committee on Fees

Committee on Government Financed Medical Care

To the President and the House of Delegates:

Your Committee on Government Financed Medical Care, is a large committee. Its effort has been rather intensive work on three major programs, and the committee has been divided into sub-committees, each sub-committee watching and studying itself with the one program.

One sub-committee has been involved with the Veteran's Home Town Care Program, in which veteran is cared for in the physician's office, for service connected disabilities, if he choose to seek this type of care rather than to be cared for at the Veteran's Administration Clinical Centers, or if they are too great a distance to attend these medical centers. This program has involved, for several years, between one and two billion dollars worth of medical care on the part of the physicians in California.

The program, over a period of years, has gradually changed from an administrative standpoint, and with each yearly contract negotiation, changes, as far as the administration by C.P.S., occur. This phase of the program has been taken care of by the California Physicians' Service office, and the committee has acted as a liaison between the California Physicians' Service and the California Medical Association.

Situations which have involved the practice of medicine have been rightfully the duty of the committee to consult upon, and assist with the negotiations. This has involved an increase in the fee schedule, which over a period of several years, has been gradually increased with each negotiation.

An onerous part of this program has been prior authorization, which at first was monthly, then quarterly, and in the near future yearly. It is expected that within the next one or two contract negotiation periods, we will be able to abolish this entirely.

The presence of C.P.S. as a partner and fiscal agent in this contract, has, it has been the feeling of the committee, been a very fortuitous arrangement. There are a number of states in which an intermediary is not employed by the doctors, and in these instances the doctor, we feel, is represented in a very haphazard manner, and it has been the experience of these states, that the program, under the dictation of the Veteran's Administration, tends to wither. It has been our experience that with an intermediary, we have been able to make a better representation to the Veteran's Administration, and have insisted upon a continuation of this relationship.

During the last year, the "Medicare Program" has undergone several changes. There has been a constant slight alteration of administrative methods, which have been primarily the problem of the California Physicians' Service. The medical societies in the state have cooperated in the administration of individual cases through the insurance review committees, which have functioned throughout the state in a very salutary manner. The Department of the Army has accepted, in an overwhelming majority of the cases, the decisions of the insurance review committees, without complaint. This, your committee feels, has been a fine step towards the "policing of our own problems" and has placed us in a very favorable light.

During the last Congress, there was a widely publicized reduction in the appropriations for the "Medicare" program. It was pointed out by the Congress, that the "Medicare" program had been used by the Department of Defense for a greater number of the recipients than had been originally planned in the Bill, and after a great deal of committee hearing, the Department of Defense was directed to limit its expenditures to 71 million dollars for the next fiscal year, and to carry a tighter rein upon the number of recipients utilizing the program than before. This, in the long run, will have a profound effect upon the Medicare program in California. However, this effect will be only in the eligibility of certain people to receive care under the program rather than any major changes in the program itself.

The Liaison Committee to the Department of Social Welfare has worked in close cooperation with the Department of Social Welfare. Meetings have also been held with many of the component county medical societies.

During the year an experimental program aimed at removing prior authorization was initiated and carried to a satisfactory conclusion to the extent that the Board of Social Welfare has approved removal of the prior authorization regulation as of December 1, 1958. This removal is to be done on a county by county basis following the formulation of a plan by the county welfare director and the county medical society. All component medical societies have been informed as to this program. Two county pilot studies are being developed at the present time.

1. A plan submitted by San Mateo County to study the use of the usual fee concept of the O.A.S. Program. This plan was studied by the Liaison Committee and presented to the State Advisory Committee and the State Social Welfare Board with the approval of both of these bodies. Fiscal problems will prevent this plan going into operation until further funds are available.

2. A plan submitted by Santa Clara County Medical Society incorporating the principle of indemnity in the payment of O.A.S. claims. This program is still in the plan-

ning stage by the Liaison Committee, Santa Clara County and the Department of Social Welfare.

The resolution of the House of Delegates in the 1958 session charged the Liaison Committee with the responsibility of:

1. Obtaining removal of the requirement for prior authorization. This has been done.
2. Stimulating and cooperating with pilot programs in various counties. This has been done.
3. Stressing county autonomy in the functioning of this program. All counties were notified as to the importance of local autonomy in this program and suggested methods were detailed.
4. That a uniform method of payment be obtained. A survey of the state membership was made and discussions are now in progress with the State Department of Social Welfare to accomplish this end.
5. The remainder of the resolution falls in the province of legislation and is being handled by Dr. Kilroy and the Legislative Committee.

Respectfully submitted,

JOHN M. RUMSEY, *Chairman*
Committee on Government
Financed Medical Care

Report of the Committee on Indigent and Aged

To the President and the House of Delegates:

The Committee on Indigent and Aged has met and considered the problem of defining the term "indigent." Two members of the committee attended the A.M.A. National Planning Conference on problems of aging and the committee is actively involved in surveying the activities of county medical societies in this field.

Plans are being made to institute a program in the near future to stimulate and increase local county medical society action in this field.

Respectfully submitted,

THOMAS ELMENDORF, *Chairman*
Committee on Indigent and Aged

Committee on Medical Economics

To the President and the House of Delegates:

The Committee on Medical Economics continues to encourage California Physicians Indemnity Corporation officials to develop and sell a Comprehensive Deductible Health Insurance policy paying to a schedule that is based on the Relative Value Study.

To date no such policy is in operation. Experience acquired by the commercial insurance industry with several similar policies which have been developed and sold in the past two years will undoubtedly pave the way for further development.

The committee has under investigation the following:

1. Labor-sponsored "closed panel" and "complete service" health plans.
2. So-called "cooperative" health plans.
3. The effect on the public health and the health insurance industry of the proprietary hospitals in California.
4. Current "family income levels" in California.
5. Recommendations for implementing Resolution No. 46 of the 1958 House of Delegates, urging "continuing personal responsibility of the patient" in health insurance proposals.

Respectfully submitted,

ROBERT M. SHELTON, *Chairman*
Committee on Medical Economics

Committee on Rehabilitation

To the President and the House of Delegates:

The Committee on Rehabilitation met in San Francisco on June 21, 1958.

The Committee on Rehabilitation is of the opinion that a small percentage of disabled persons require specialized care in multiphasic centers. It further is of the opinion that the information at hand does not determine where these centers should be located and to what extent they should be developed. The present statistics do not reflect accurately the need for multiphasic centers. A study to determine a method by which a survey may be made to determine the number of disabled and their concentration so that an accurate appraisal of the need for multiphasic centers may be arrived at and how these centers may be correlated with private facilities is now under way.

It was further recommended that the county medical societies be stimulated to the formation of committees on rehabilitation within the societies and disseminate certain important principles in the successful care and rehabilitation of long term patients to their membership. It was the feeling of this committee that the county medical societies should provide leadership in solving the numerous problems of long term care and rehabilitation.

Respectfully submitted,

FRANCIS M. MCKEEVER, *Chairman*
Committee on Rehabilitation

COMMISSION ON PROFESSIONAL WELFARE

To the President and the House of Delegates:

Resolution No. 31, adopted by the House of Delegates, directed that this commission undertake a study and prepare a paper outlining the legal status of privileged communications between physician and patient, as well as the ethical duties of the physician with respect to confidences.

Such an article has been prepared by Mr. Howard Hassard and will be published in the near future. We know that this article will prove to be most valuable to our members.

Respectfully submitted,

ARTHUR A. KIRCHNER, *Chairman*
Commission on Professional Welfare

Committee on Health and Accident Insurance

To the President and the House of Delegates:

The Health and Accident Insurance program of the California Medical Association has continued to be of benefit and service to our members.

This committee did act to obtain bids for an accidental death and dismemberment policy to cover key personnel of the C.M.A., members of the Council and of the committees and commissions, and this became effective October 24, 1958.

The major project of this committee during the year has been to study and survey the field of major hospitalization insurance. With the authorization of the Council, the firm of Milliman & Robertson, Inc., of San Francisco was employed as consulting actuaries to facilitate this inquiry. The advice and assistance of our county executive secretaries has been most helpful. The committee has been exploring a plan for major hospitalization insurance coverage that will not conflict with similar types of coverage that have already been effected in the component societies of the state, but which will serve to provide coverage in areas not presently served.

Respectfully submitted,

HOMER C. PHEASANT, *Chairman*
Committee on Health and Accident Insurance

Medical Review and Advisory Board

To the President and the House of Delegates:

During the past year, the M.R.A.B. has actively consulted with three county societies to assist them in developing professional liability medical panels. The panels in San Diego and San Francisco have been used.

The board has cooperated with the Los Angeles County Medical Association in developing an information center regarding all complaints about their members. This is a pilot study which may assist the L.A.C.M.A. in giving guidance to its members.

A summary of the types of alleged professional liability incidents that are currently being reported to the various insurance carriers has been distributed.

Tetanus causes difficult problems in the field of professional liability, and to medical practice in general. The effectiveness of widespread tetanus inoculation is recognized and accepted. The board, in cooperation with the Public Relations Committee, the medical schools and the State Department of Public Health, has been studying the appropriateness of publishing a paper on the subject and inaugurating a program of education to encourage physicians and the public to cooperate in mass inoculation through private physicians.

Respectfully submitted,

ARTHUR A. KIRCHNER, *Chairman*
Medical Review and Advisory Board

COMMISSION ON PUBLIC HEALTH AND PUBLIC AGENCIES

I. DIVISION FOR PUBLIC AGENCIES

To the President and the House of Delegates:

This commission met as a whole along with the Committee on Rehabilitation and members of the Commission on Medical Services. The intent of this meeting was to consider the general problem of rehabilitation and to initiate steps that would implement a specific definition of rehabilitation in terms that could serve as a guide for the basic policy attitudes of the California Medical Association. A discussion of the broad aspects of rehabilitation followed and a plan was laid down to establish which committees should give this careful consideration and the various channels through their reports should be forwarded in order to have, if possible, this year the formulation of a basic statement on this subject.

This commission for the first time has been divided into essentially two segments, one herewith reporting on Public Agencies. The other division has tentatively been named the Commission on Community Health Services which under the chairmanship of Dr. James MacLaggan has been functioning quite separately.

Respectfully submitted,

WARREN L. BOSTICK, *Chairman*
Division for Public Agencies
Commission on Public Health and Public Agencies

Committee on Mental Health

To the President and the House of Delegates:

The committee has been meeting at regular intervals during the year and meetings have been held with the chairmen of the Mental Health Committees of the county medical societies.

The question of the implementation of the Short-Doyle program has been considered as well as matters pertaining to mental health education, to relationships between medi-

cine and psychology, to methods of coping with addiction problems and to closer integration of psychiatric and psychologic practice into general medicine in both outpatient and hospital settings.

The Short-Doyle program is now operating in eleven counties and one city. It is apparent that the city of Santa Monica will soon utilize the program. In other areas there has been resistance and/or inertia based largely on fears of the program which, in the opinion of the committee, have little foundation in fact.

The relationships between medicine and psychology have been worked out in meetings with the Psychology Examining Board and representatives of the California State Psychological Association. Certification has been established by law and the November, 1958 issue of CALIFORNIA MEDICINE explains its significance.

A subcommittee under the chairmanship of Rudolph Toller, M.D. did exhaustive study on the adequacy of the century old McNaughton Rule as the legal test of criminal responsibility. A substitute statute was prepared and submitted to the Council of the California Medical Association for study.

The committee has recommended the initiation of a pilot study on the etiology and treatment of narcotic addiction.

During the coming year work will be done on insurance coverage for psychiatric patients and on encouraging expansion of treatment of psychiatric patients in general hospitals. We will also concern ourselves with increased postgraduate training for general practitioners in the field of psychiatry.

Respectfully submitted,

STUART C. KNOX, *Chairman*
Committee on Mental Health

Committee on Other Professions

To the President and the House of Delegates:

The Committee on Other Professions has met on several occasions during the last year, and has maintained contact with, the dental, osteopathic, and nursing professions. A member of this committee has represented the C.M.A. at meetings of the State Coordinating Committee on Nursing Education. The character and methods of nurse's training are undergoing rather marked changes. This is a subject of interest to medicine, and one where the educators involved have indicated a desire and willingness to have the assistance of medicine in meeting the problems presented. The committee has continued to work with a similar committee from the California Osteopathic Association and some progress has been made in attempting to solve some of the mutual problems which confront the two professions.

Respectfully submitted,

WAYNE POLLOCK, *Chairman*
Committee on Other Professions

Committee on State Medical Services

To the President and the House of Delegates:

It has been the custom over past years that this committee has been the direct liaison between the California Medical Association and the State Department of Public Health, Malcolm Merrill, M.D., director. The meetings with the director of public health have been regular and fruitful. Basic points of philosophy are repeatedly discussed and analyzed to the mutual benefit of all members.

Through this committee as it reports to the Council, it is possible to present the various needs and wishes of the State Department of Public Health to the Council. The general tone has been one of mutual confidence and great cooperation. The subjects covered have extended from the Crippled

Children's Services and the projects being considered by that through the subject of the departmental budgets and the various services that the department is considering instituting. It has been possible to use this occasion to let the director know of the attitudes of the California Medical Association and to derive decisions in which there can be the greatest possibility of cooperation.

This committee received a report from Doctor Sherman's special committee that was appointed to study the question of the per diem payments to physicians under the Crippled Children's Service program. Following the receipt of the recommendation of that committee, this committee determined a method of implementation that is considered moderate and equitable. The principle was recognized that "professional services of physicians are to be paid for as professional services." Pathologists and radiologists are professional services provided by licensed physicians and surgeons in the state. The committee recommended that with these principles in mind and fully supported, on an interim basis that the Crippled Children's Service should permit any pathologists or radiologists to submit his bills independently if he does so in writing and if this request is countersigned by the administrator of the hospital concerned. This recommendation was to be presented to the next meeting of the Crippled Children's Service Advisory Committee.

This continues to be one of the most effective and active committees in the California Medical Association and should serve as a prototype for other committees that relate themselves to major departments of the state that are concerned with a providing of various health services to the people.

Respectfully submitted,

WARREN L. BOSTICK, *Chairman*
Committee on State Medical Services

Committee on Veterans Affairs

To the President and the House of Delegates:

This committee has had no problems referred to it by the Council and up to this date has had no committee meeting.

Respectfully submitted,

CHARLES B. HUDSON, *Chairman*
Committee on Veteran's Affairs

II. DIVISION FOR COMMUNITY HEALTH SERVICES

To the President and the House of Delegates:

Only one meeting of this division was held this year, intended as an organizational meeting.

Plans for coordination of activities of the committees in this division are underway and should be activated by the spring of 1959.

Respectfully submitted,

JAMES C. MACLAGGAN, *Chairman*
Division for Community Health Services
Commission on Public Health and Public Agencies

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Committee on Allied Health Agencies

To the President and the House of Delegates:

The new committee on Allied Health Agencies has had two meetings during the current year. At the first meeting an attempt was made to determine the scope of activities of the committee and develop plans for the future.

At the second meeting a more definitive approach was made to the problem. A guide for county societies in their relations with health agencies is being developed and shall

be available for guidance of those county societies interested in the near future. The committee is in the process of collecting statistical data regarding the role of voluntary agencies in the over-all picture of the health needs of the state. Any useable information derived from this study shall be available to interested county societies.

As a third function, this committee stands ready to help and advise any county society in any phase of their relationship with the voluntary agencies.

Respectfully submitted,

JAMES C. MACLAGGAN, *Chairman*
Committee on Allied Health Agencies

Committee on Blood Banks

To the President and the House of Delegates:

The Committee on Blood Banks has held no meetings since April. However, the committee is constantly in touch with the blood banks throughout the state and we are happy to report that all banks are functioning well and are operating within the framework of the ground rules adopted by the C.M.A. Council for continued C.M.A. sponsorship.

Respectfully submitted,

ANDREW M. HENDERSON, JR., *Chairman*
Committee on Blood Banks

Committee on Civil Defense and Disaster

To the President and the House of Delegates:

The Committee on Civil Defense and Disaster consists of the following physicians: Wayne P. Chesbro, Berkeley, 1959; Frank F. Schade, Los Angeles, 1960, and Justin J. Stein, Los Angeles, chairman, 1961.

The members of this committee are all members of the Governors Emergency Medical Advisory Committee of which Justin J. Stein is also chairman. This liaison between the California Medical Association and the State Government has been most helpful. The C.M.A. Civil Defense and Disaster Committee participated in all state level meetings with regard to medical plans for a major disaster and helped formulate policy.

The members of this committee have participated in local and statewide conferences and two members attended the A.M.A. civil defense meeting in Chicago in November of 1958. At this meeting, county, state, and national disaster planning was discussed with a review of the national civil defense program.

During the meeting of the A.M.A. in June 1958 in San Francisco, a disaster conference was arranged between this committee and interested physicians, including federal civil defense personnel. One of the highlights of 1958 was the disaster drill sponsored by the Alameda-Contra Costa Medical Association and the Civil Defense organizations of Alameda and Contra Costa counties. Many observers were present at this test exercise. Wayne P. Chesbro is to be highly commended for his part in helping arrange for this most successful test.

Respectfully submitted,

JUSTIN J. STEIN, *Chairman*
Committee on Civil Defense and Disaster

Committee on Industrial Health

To the President and the House of Delegates:

The Committee on Industrial Health has not held a formal meeting subsequent to the last annual meeting of C.M.A.

The greatest activity during and subsequent to this year has been within the Subcommittee for the Standardization of Joint Measurements in Industrial Cases, Dr. Packard Thurber, Sr., chairman. The rather arduous task assigned to this committee was completed about two months ago. This

revised edition is now in the hands of the publisher and will be available soon. There will be a number of added and changed illustrations as well as a number of pertinent changes in the text.

The subcommittee believes that its next most important function is to get medical schools to teach this standard method to the students and plan to continue in this endeavor.

Although no formal study has been made and no recommendations presented, the Committee on Industrial Health is concerned and interested in:

1. Measurement of work absence due to illness and injury.
2. Industrial Medical Service to cover the small plant (who employ 75 per cent of working population in California).

The chairmen on Industrial Health Committees of the various states are to meet with the Council on Industrial Health, A.M.A. February 16, 1958 just prior to the Congress on Industrial Health sponsored and conducted by the latter. It is here that a two-way discussion with representatives from every corner of the nation interchange ideas, relate experiences, and may actually arrive at recommendations. Of interest is the fact that 42 states have committees quite identical to ours. Your chairman plans to attend this meeting and give and take as best he is able.

Your committee has been active directly and indirectly in developing and participating in various conference, local and state-wide—annual meeting C.M.A.—Western Industrial Health Conference and a number of local, county industrial sections.

Another project favored by us is in respect to School of Medicine, U.C.L.A.—Orientation of Senior Medical Students with Industrial Medical Problems and Summer Vacation In-Plant Indoctrination for the summer preceding the medical students senior year.

Respectfully submitted,

JEROME W. SHILLING, *Chairman*
Committee on Industrial Health

Committee on Rural and Community Health

To the President and the House of Delegates:

Your Committee on Rural and Community Health has attempted during the year 1958 to broaden somewhat the scope of its activities, while at the same time strengthening its position in the activities of previous years.

We had the opportunity to assist in the planning of the first California Food Conference. This conference, which was held in April, 1958, was co-sponsored by many of our good friends, including the California Farm Bureau and the California Congress of Parents and Teachers. The conference was well attended and well organized, and it seemed to your committee to be an activity in which we might advisedly play an even more important role in the future.

With the cooperation of the California Farm Bureau we disseminated information on agricultural poisons and sprays to the county medical societies and to the users of these materials.

As in previous years the major portion of our work has been to represent the C.M.A. on the California Rural Health Council. This organization has grown in size, and broadened its scope, to the degree that it is imperative that California medicine continue to be represented at every meeting. I am happy to report that our relationship with the member organizations has remained exceedingly cordial through the past year.

Our fifth annual Rural Health Conference is to be held in Fresno during the spring of 1959. Medicine's part in the conference is expected to be even greater than in the past, and will be of marked interest because the theme and pro-

gram we are developing will enable us to demonstrate the part that the physician can, and does, play in community health problems.

Perhaps more cooperative effort exists between the various lay organizations interesting themselves in health matters, and the county medical societies than your committee is aware of, but we continue to feel that here is where our greatest weakness lies, and where much of our future effort should be utilized.

Respectfully submitted,

ROBB SMITH, *Chairman*
Committee on Rural and Community Health

Committee on School Health

To the President and the House of Delegates:

The C.M.A., through its School Health Committee, has assumed a leadership role in the school health field in California. Much of the credit for this recognition is due to the efforts of Dr. Albert Daniels who was chairman of the School Health Committee from its inception until he resigned the position this year. Under his guidance the C.M.A., starting in 1954, sponsored a number of physician and school conferences on a state and regional level. These conferences proved to be a most effective catalyst in motivating the schools throughout the state to develop sound school health programs; they provided the professional educator not only with working concepts of school health but gave him the guidance and backing of the medical profession. The advances in school health which have been made as a result of these conferences are too numerous to mention, and they form a tribute to the interest and dedication of Dr. Daniels.

The School Health Committee is ever ready to work with the other disciplines in the school health field in order to work out problems as they develop. Thus the C.M.A. is represented on the Advisory Committee for Health, Physical Education and Recreation to the State Department of Education. Efforts are being made to make this representation one of very active participation. In addition, a liaison committee has been appointed to work with the California Teachers Association in the development of guidelines for adequate health examination of teachers and to assist in solving problems of that organization in the general field of health.

An important concern of the School Health Committee has been the encouragement of school health activities of the local medical societies. To this end, in January of 1958 two meetings were held with the members of local school health committees—one meeting in Los Angeles, and the other in San Francisco—and at both a panel of experts was employed to present some basic concepts of school health, and various projects of some of the school health committees were presented.

At the present time the School Health Committee is preparing for a state-level conference to be presented in April 1959, the details of which are still in the development stage, and it is our hope that this endeavor will achieve the success of its predecessors. One of the primary aims of this conference will be to obtain greater participation from the private physician.

Respectfully submitted,

CHARLES A. BRANTHAVER, *Chairman*
Committee on School Health

COMMISSION ON PUBLIC POLICY

To the President and the House of Delegates:

The Commission on Public Policy has held no meetings inasmuch as the two committees serving under it, the

Committee on Legislation and the Committee on Public Relations, have reported to and received instructions direct from the Council.

The reports of the two committees under this commission are listed below.

Respectfully submitted,

DAN O. KILROY, *Chairman*
Commission on Public Policy

Committee on Legislation

To the President and the House of Delegates:

The problems which have occupied the attention of the Committee on Legislation have increased both in number and in scope during the period of one year representative by this interim annual report. Even to the politically uninitiated in our profession it must be evident that matters of medical legislation are playing a constantly increasing importance in the manner in which medicine is practiced in California.

There has been a steady increase in the assumption by government that they are responsible for the health as well as the welfare of the people and this philosophy has been the forerunner of legislative acts, of which the doctors of this state are now quite familiar.

That even such further problems will be introduced is a foregone conclusion and one which will make the work of the Legislative Committee increasingly time-consuming. The year 1958 was a budget session and as such little was introduced in Sacramento directly affecting medicine. More important, however, the year 1958 was an election year and the members of your committee and the representatives of the Public Health League worked many hours assisting our proven friends in the legislature.

Your committee continued to have the very able assistance of Mr. Ben Read, executive secretary of the Public Health League, and Mr. Gene Salisbury, assistant executive secretary of the Public Health League in carrying out the manifold duties imposed upon the committee. Mr. Howard Hassard and Mr. Bob Hubert, legal counsel of the California Medical Association, through their advice and counsel materially assisted your committee in carrying out its various duties.

On behalf of your Legislative Committee composed of J. Lafe Ludwig, M.D., Justin Williams, M.D., and myself I wish to thank the physicians in California and the various executive secretaries who have been such a willing help to your committee throughout this past year.

Respectfully submitted,

DAN O. KILROY, *Chairman*
Committee on Legislation

Committee on Public Relations

To the President and the House of Delegates:

With the permission of the president and the members of the House of Delegates, the members of the Committee on Public Relations request the privilege of making a supplementary report from the floor at the 1959 meeting of the Association.

Your chairman presented, and the House of Delegates approved, the report which recommended that the public relations program of C.M.A. should:

1. Emphasize the interest of the medical profession in the individual and strengthen the doctor-patient relationship.

2. Emphasize the capabilities and limitations of modern medical science and point out that it is not a commodity which can be mass produced and mass distributed but an individual service which is rendered on a personal basis.

3. Intensify the efforts of the profession in the field of medical economics with emphasis both on the patient's desire for freedom of action and his need for secure protection.

4. Continue the program to improve constantly the service rendered by individual physicians to their patients.

The efforts of your Public Relations Committee, which has held February, March, August and December meetings, has been to implement these basic tenets.

A further exposition of this program was made before the Council. This "Action Program of Public Relations for the California Medical Association" has since been printed and distributed to all interested members.

All House of Delegates resolutions referred to the Public Relations Committee by the Council have been acted upon during the past year.

Additionally, your committee, with the assistance of the director of public relations, has:

(1) Been of service to county societies upon invitation; (2) assisted in the public relations aspects of other C.M.A. commissions and committees; (3) conducted meetings with medical students, residents and interns in cooperation with the San Francisco Medical Society and the Los Angeles County Medical Association; (4) arranged the annual tours of the president and the president-elect to the component county medical societies; (5) printed and distributed pertinent literature to the public and the profession; and (6) has edited and distributed a total of 307,000 copies of *Newsletter* during 1958 to members of the profession, members of C.M.A.'s Auxiliary, delegates to the American Medical Association from the component organizations, medical students, residents, and interns and other interested individuals.

In all these and other efforts, your chairman deeply appreciates the active and effective assistance of Doctors Martin, Pollock, Reynolds, West, Lage, Ludwig, Ruddock, Combs, Todd, members of the committee, and public relations department personnel.

The committee wishes particularly to commend the public relations accomplishments of President Francis E. West, who has repeatedly emphasized the profession's interest in patients' welfare in his public appearances and in the internal affairs of the California Medical Association.

Respectfully submitted,

MALCOLM S. WATTS, *Chairman*
Committee on Public Relations

JUDICIAL COMMISSION

To the President and the House of Delegates:

The Judicial Commission has met and heard the cases brought before this body for adjudication.

Respectfully submitted,

DONALD A. CHARNOCK, *Chairman*
Judicial Commission

REPORTS OF STANDING COMMITTEES

COMMITTEE ON FINANCE

To the President and the House of Delegates:

The Finance Committee, formerly known as the Auditing Committee, is charged with the responsibility of reviewing and supervising the financial aspects of the Association's business. This responsibility is expressed each year in the preparation and presentation of a budget for the next fiscal year and in reviewing, each month, the reports of expenditures and receipts.

A budget for the 1959-1960 fiscal year is under preparation at this time, the close of 1958, and will be presented to the Council, and, through it, to the House of Delegates, at the 1959 Annual Session. This budget will contemplate the use of new office headquarters in the building purchased last year and the addition of new service departments approved by the Council. Members of the Finance Committee, including Doctors Sam R. Sherman and Burt L. Davis, will be available at the reference committee hearings and at the meetings of the House of Delegates for a full discussion on all items which will appear in the budget.

Respectfully submitted,

IVAN C. HERON, *Chairman*
Committee on Finance

COMMITTEE ON SCIENTIFIC WORK

To the President and the House of Delegates:

The Committee on Scientific Work has continued to attempt to improve the annual session. The introduction, a year ago, of postgraduate courses was well enough received to warrant continuation this year and it is to be noted that five courses are being offered. A fee is being charged for these courses primarily to make them self-supportive and to be sure sufficient recompense is given to the medical schools responsible for giving the courses. Only the very finest cooperation has been received from the five medical schools.

This year one of the general meetings will be held away from San Francisco at a neighboring atomic energy plant. This will exemplify what can be accomplished by private industry and private enterprise in the face of a great deal of federal regulation and virtual monopoly by its Atomic Energy Commission. Since physicians are great exponents of individual enterprise, it is hoped this part of the meeting will be particularly enjoyed.

The general high level of guest speakers is being maintained. The meeting this year is in San Francisco with attendant difficulties with hotel, exhibition space, etc., which we have not found as great in Los Angeles. We hope the members of the Association will have patience with their arrangements in San Francisco.

Respectfully submitted,

ALBERT C. DANIELS, *Chairman*
Committee on Scientific Work

MEDICAL EXECUTIVES CONFERENCE

To the President and the House of Delegates:

The Medical Executives' Conference, formerly known as the Advisory Planning Committee, has operated for a number of years as a focal point for C.M.A. staff executives and county society executive directors. The conference meets the day before each Council meeting for the discussion of current items and, where deemed advisable, offers suggestions to the Council for its consideration.

The timing of these meetings permits the county executives to attend Council meetings and keep themselves up to date on all matters discussed by the Council. This fact assures a maximum of communications benefit between the Association and the county societies representing more than 90 per cent of the total membership.

During 1958 the conference has programmed its meetings to include outside speakers on current topics of mutual interest. This format has permitted the discussion of such matters as union labor health programs which may be controversial in nature but on which an adequate background is helpful to all medical society executives.

The conference plans to continue its present meeting schedule and to report regularly to the Council on its activities.

Respectfully submitted,

JOHN HUNTON, *Chairman*
Medical Executives Conference

REPORTS OF SPECIAL COMMITTEES

CONSTITUTION STUDY COMMITTEE

To the President and the House of Delegates:

The Constitution Study Committee was reactivated by the Council in August for the express purpose of reviewing the first three recommendations of Resolution No. 23 adopted by the 1958 House of Delegates.

The first recommendation called for an investigation of "the present system of representation in the California Medical Association and [to] establish the validity of any complaints." The second asked that constitutional changes be made if deficiencies were found to exist in the present system of representation.

The third recommendation given to this committee to study was for "constitutional changes that clearly delineate the exact responsibility of the Council to act for the California Medical Association."

The committee has held one meeting, at which it was agreed that the present Constitution and By-Laws set forth the responsibilities and authority of the Council with complete clarity. Accordingly, the committee believes no action is needed on this recommendation.

The first two recommendations, relating to representation in the Association, refer to representation on the Council and in the House of Delegates. It will be remembered that Constitutional changes were made in 1958 to change the representation on the Council. It will also be remembered that suggested changes in representation in the House of Delegates were rejected at the same meeting.

Inasmuch as any changes in either the Council or the House of Delegates are so basic, and inasmuch as a great deal of study will be required before any sound proposals might be made, the committee has asked the Council for additional time to review all the factors involved and to ar-

rive at any proposed recommendations. The Council has agreed to this request and the committee proposes to continue its work during the coming year.

Respectfully submitted,

SAM J. MCCLENDON, *Chairman*
Committee on Constitution Study

COMMITTEE ON ADOPTIONS

To the President and the House of Delegates:

Pursuant to a resolution adopted by the House of Delegates, a standing Committee on Adoptions has been created.

The committee has undertaken the task of gathering material and preparing a manual on adoptions. When the material is assembled, it will be published and distributed. As information is developed about the problems relating to adoptions, it will be passed along to the Council, county medical societies and to other interested committees of C.M.A.

Respectfully submitted,

G. K. HERZOG, JR., *Chairman*
Committee on Adoptions

COMMITTEE ON THE PRIVATE PRACTICE OF MEDICINE BY MEDICAL SCHOOL FACULTY MEMBERS

To the President and the House of Delegates:

The committee has reviewed with the medical schools in the state the 1957 report on this subject which was accepted by the House of Delegates at that time.

The committee has been impressed with the sincerity expressed by the medical schools in their efforts to devise administrative policies which meet the suggestions set forth in the 1957 report. The committee wishes to emphasize that there is no immediate solution to these problems, however, we are confident of the cooperation of the medical schools and of the physicians in seeking mutually acceptable solutions.

It is the hope of the committee to present an oral report to the House of Delegates.

Respectfully submitted,

HERBERT C. MOFFITT, *Chairman*
Committee on the Private Practice of Medicine
by Medical School Faculty Members